

# The Entrepreneurs Guide To Business Law

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## **Legal Guide for Starting and Running a Small Business** - Fred Steingold 2001-01

Business owners are regularly confronted by legal questions and problems. But with lawyers typically charging \$250 an hour, calling one can be a fast track to the poorhouse. Fortunately, **Legal Guide for Starting & Running a Small Business** clearly explains how to: -- raise start-up money -- get licenses and permits -- buy or sell a business -- negotiate a favorable lease -- hire freelancers and employees -- understand business tax rules -- pick and protect a name -- resolve legal disputes -- and much more

## **Field Manual** - Cari B. Rincker 2013-09-04

This book aims to be a practical guide for New York farmers and food entrepreneurs. It gives a general overview of a myriad of food and agriculture law issues including business formation, contract law, confidentiality, farm leases, environmental regulation, animal law, land use and zoning, right-to-farm law, intellectual property, farm transportation, employment and labor law, property law, wind energy leases, direct farm marketing, cottage food operations, food labeling, and on-farm poultry slaughter. It's a "must read" for New York farms, agri-business owners, and food entrepreneurs to help them understand the breadth of laws that affect their business.

## **The Entrepreneur's Guide to Business Law** - Constance E. Bagley 2011-01-24

The updated 4th Edition of THE ENTREPRENEUR'S GUIDE TO BUSINESS LAW takes you through the various stages of starting a business--from start-up and growth to an initial public offering--while highlighting the legal preparations and pitfalls that go along with them. Packed with practical strategies for

managing legal issues, the text presents the essentials on leaving your job, competing with a former employer, contract law, and bankruptcy, as well as on the most current issues like clean energy, e-commerce, and the effects of the recent recession on entrepreneurship. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

**Anticipate Failure** - Lak Ananth 2021-10-26  
Quibi was going to put short, premium-quality videos in the hands of millions of content-hungry mobile consumers around the globe. The Apple Newton combined cool with indispensable in a way that was expected to spark a new mobile device market that was much bigger than the personal computing market. The \$2,500 Tata Nano automobile was touted as a major gamechanger for India and the millions of aspiring middle-class customers who would surely buy one. The Segway personal transporter was introduced with fanfare as a marvel of technology that was poised to change urban transportation. Each one of these products was to set the world on fire--disrupting markets and changing our lives forever. Until they didn't. In his groundbreaking book, **Anticipate Failure**, Lak Ananth--CEO of global venture capital firm Next47--describes the most common patterns of failure in innovation. He starts with the premise that building a business based on innovation is a perilous endeavor, and failures big and small are always around the corner. Ananth then dives into instances of failures, guiding the reader to understand root causes. Finally, he provides readers with insights and coaching that will enable them not just to avoid failure, but to anticipate it and then

get through it on the way to success. Anticipate Failure contains a riveting mix of stories of high-profile failures in innovation as well as many new stories that will be found nowhere else. In addition, Ananth has interviewed some of today's most successful founders and executives for the book, including Filip Kaliszan, CEO of Verkada; Gokul Rajaram, on the DoorDash executive team, Dr. Roland Busch, CEO of Siemens; James Joaquin, Managing Director of Obvious Ventures, Eran Ben-Shushan, CEO of Bizzabo; Andre Hartung, President of Diagnostic Imaging at Siemens Healthineers; Li Pu, President of Segway Robotics; and many others. Anticipate Failure is not a "do-these-things-and-you-will-succeed" prescriptive kind of business book. Instead, it is a coach and trusted companion that will help any business founder, executive, and manager get through some of the most difficult challenges they will face when they embark on innovation and building a new business. Read it, then put the lessons you learn to work in your own business

[Legal Guide for Starting & Running a Small Business](#) - 2021-04-27

**Law and Entrepreneurship** - Robert E. Litan 2013

'Litan and Luppino perform a great service in creating a single volume that offers both the depth and breadth of "law and entrepreneurship" scholarship. Like other great anthologies, their book provides not only a ready reference but serves to define this burgeoning field.' - Karl Okamoto, Drexel University, US

**The Entrepreneur's Intellectual Property and Business Handbook** - Jon M. Garon

2018-07-27

The Entrepreneur's Intellectual Property & Business Handbook offers a comprehensive guide for using a customer-focused design approach and intellectual property tools to build long-lasting, successful business enterprises. It explains the key business and legal strategies essential for start-ups and small businesses. Through examples from successful companies, lessons from failed experiments, and sample documents, it provides a roadmap for any business towards success. The book is used by entrepreneurs, legal clinics, small business development centers, and business advisers to

help entrepreneurs differentiate their products and services in a very competitive market. It emphasizes that not every business needs a patent portfolio, but every business needs to combine business strategy with intellectual property protections to build itself in a way that avoids being copied by the competition. The book is written by Jon M. Garon, a professor of law who has served as dean of both law schools and management schools. His work focuses extensively on legal and business disruption and how the best entrepreneurs manage change in tumultuous environments. The book offers a one-volume MBA curriculum, covering such topics as entrepreneurship, start-ups, exclusivity, relevance, distinctiveness, pricing, financing, franchising, leverage, IPOs, founders' agreements, user design, copyright, trademark, patent, publicity rights, trade secrets, partnerships, corporations, limited liability companies, private placement memoranda, business plans, securities sales, crowdsourcing, crowd financing, accredited investors, marketing, branding, consumer demand.

*The Entrepreneur's Guide to Law and Strategy* - Constance E. Bagley 2017-02-21

Business Insider calls The ENTREPRENEUR'S GUIDE "perhaps the most useful business book you can ever read" and lists it among twenty-five must-read books for entrepreneurs. THE ENTREPRENEUR'S GUIDE TO LAW AND STRATEGY, 5E examines stages of starting a business -- from start-up and growth to public offering, while highlighting legal preparations and pitfalls. Cutting-edge examples show how legally astute entrepreneurs can strategically increase realizable value, deploy resources, and manage risk. The book discusses leaving a job, hiring former coworkers, competing with a former employer, workplace legislation, product liability, and bankruptcy. You examine current issues including today's workforce in the "gig" economy, "crowdsourcing" capital and social media, computer hacking and identity theft. Legal discussion integrates with core strategic concepts, such as Porter's Five Forces, the resource-based view of the firm, the value proposition, activities in the value chain and more. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook

version.

**Legal Guide to Social Media** - Kimberly A. Houser 2013-11-13

How should you respond to a request to remove copyrighted materials from a Facebook page? If you create a Twitter handle at work, who owns that handle when you change jobs? Can you be sued for libel if your posts are defamatory? If you've ever asked yourself these kinds of questions, this pioneering legal handbook is for you. Despite the enormous growth in social media, scant legal advice is available to help the many people who are posting online. Easy-to-understand, comprehensive, and current, *Legal Guide to Social Media* provides the latest information on case law and statutes. It covers everything from privacy laws to copyright issues to how to respond to employers' requests for your social media passwords. This plain English legal companion offers examples of and solutions to the kinds of situations you can expect to encounter when posting online content, whether for personal enjoyment or on behalf of an employer. You'll learn how to avoid liability for defamation and third-party posts, the legalities of copying and linking to content, how to protect your own content, and much, much more. Whether you're a marketer, entrepreneur, business owner, new media manager, or simply one of the millions of social media users in the United States, this must-have guide will help you to understand and mitigate the most common legal risks inherent in social media use.

**Comparative Company Law** - Carsten Gerner-Beuerle 2019-05-06

*Comparative Company Law* provides a systematic and coherent exposition of company law across jurisdictions, augmented by extracts taken from key judgments, legislation, and scholarly works. It provides an overview of the legal framework of company law in the US, the UK, Germany, and France, as well as the legislative measures adopted by the EU and the relevant case law of the Court of Justice. The comparative analysis of legal frameworks is firmly grounded in legal history and legal and economic theory and bolstered by numerous extracts (including extracts in translation) that offer the reader an invaluable insight into how the law operates in context. The book is an essential guide to how company law cuts across

borders, and how different jurisdictions shape the corporate lifespan from its formation by way of incorporation to its demise (corporate insolvency) and eventual dissolution. In addition, it offers an introduction to the nature of the corporation, the framework of EU company law, incorporation and corporate representation, agency problems in the firm, rights of stakeholders and shareholders, neutrality and defensive measures in corporate control transactions, legal capital, piercing the corporate veil, and corporate insolvency and restructuring law.

**Law for Entrepreneurs and Small Business Owners** - Robert Sprague 2015-02-23

[Outlines and Highlights for Entrepreneurs Guide to Business Law by Constance E Bagley, Isbn - Cram101 Textbook Reviews 2009-12](#)

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**Venture Deals** - Jason Mendelson 2011-07-05

An engaging guide to excelling in today's venture capital arena Beginning in 2005, Brad Feld and Jason Mendelson, managing directors at Foundry Group, wrote a long series of blog posts describing all the parts of a typical venture capital Term Sheet: a document which outlines key financial and other terms of a proposed investment. Since this time, they've seen the series used as the basis for a number of college courses, and have been thanked by thousands of people who have used the information to gain a better understanding of the venture capital field. Drawn from the past work Feld and Mendelson have written about in their blog and augmented with newer material, *Venture Capital Financings* puts this discipline in perspective and lays out the strategies that allow entrepreneurs to excel in their start-up companies. Page by page, this book discusses all facets of the venture capital fundraising process. Along the way, Feld and Mendelson touch on everything from how valuations are set to what externalities venture

capitalists face that factor into entrepreneurs' businesses. Includes a breakdown analysis of the mechanics of a Term Sheet and the tactics needed to negotiate Details the different stages of the venture capital process, from starting a venture and seeing it through to the later stages Explores the entire venture capital ecosystem including those who invest in venture capitalist Contain standard documents that are used in these transactions Written by two highly regarded experts in the world of venture capital The venture capital arena is a complex and competitive place, but with this book as your guide, you'll discover what it takes to make your way through it.

*The Harvard Business Review Entrepreneur's Handbook* - Harvard Business Review  
2018-01-23

The one primer you need to develop your entrepreneurial skills. Whether you're imagining your new business to be the next big thing in Silicon Valley, a pivotal B2B provider, or an anchor in your local community, the HBR Entrepreneur's Handbook is your essential resource for getting your company off the ground. Starting an independent new business is rife with both opportunity and risk. And as an entrepreneur, you're the one in charge: your actions can make or break your business. You need to know the tried-and-true fundamentals--from writing a business plan to getting your first loan. You also need to know the latest thinking on how to create an irresistible pitch deck, mitigate risk through experimentation, and develop unique opportunities through business model innovation. The HBR Entrepreneur's Handbook addresses these challenges and more with practical advice and wisdom from Harvard Business Review's archive. Keep this comprehensive guide with you throughout your startup's life--and increase your business's odds for success. In the HBR Entrepreneur's Handbook you'll find: Step-by-step guidance through the entrepreneurial process Concise explanations of the latest research and thinking on entrepreneurship from Harvard Business Review contributors such as Marc Andreessen and Reid Hoffman Time-honed best practices Stories of real companies, from Airbnb to eBay You'll learn: Which skills and characteristics make for the best entrepreneurs How to gauge

potential opportunities The basics of business models and competitive strategy How to test your assumptions--before you build a whole business How to select the right legal structure for your company How to navigate funding options, from venture capital and angel investors to accelerators and crowdfunding How to develop sales and marketing programs for your venture What entrepreneurial leaders must do to build culture and set direction as the business keeps growing HBR Handbooks provide ambitious professionals with the frameworks, advice, and tools they need to excel in their careers. With step-by-step guidance, time-honed best practices, real-life stories, and concise explanations of research published in Harvard Business Review, each comprehensive volume helps you to stand out from the pack--whatever your role.

*The Legal Handbook of Business Transactions* - E. C. Lashbrooke 1987

... provides lucid and remarkably concise explanations of the main laws and principles that every business manager or entrepreneur should know. It is, to a large extent, preventive law' for avoiding trouble, as well as for dealing with it when it does occur. There is complete, though brief, coverage of all the important aspects of business law, a good index, and such fine choice of language that it is easy to read. And that last feature is worth the price of the book. "Association of Florida Trial Lawyers Journal" This invaluable reference tool covers the potential legal liability of businesses, the costs of failing to comply with legal obligations, and the legal rights afforded businesses under the law. The authors combine a theoretical focus with an applied, practical approach to minimizing legal costs. The guide addresses such topics as raising capital, buying real estate, extending credit, collecting accounts, borrowing money, advertising, selling goods, negotiating contracts, maintaining a safe work place, managing employees, keeping business records, contracting with the federal government, the impact of the new federal tax law, and more. Throughout the volume, the reader is alerted to those highly technical and complex regulatory areas where legal counsel is clearly advisable. Consideration is also given to selecting and working effectively with a lawyer in such

circumstances.

*Entrepreneur's Guide to Michigan Medical Marijuana Laws* - Patrick T. Barone 2017-10-23

Written by some of Michigan's top legal and financial experts, and providing a step-by-step guide to obtaining one or more of Michigan's five medical marijuana licenses, and then running a successful business, this book includes information and advice that includes; (1) easy to understand summaries of the three Michigan Medical Marijuana Acts, (2) detailed descriptions of the five available commercial medical marijuana licenses, (3) detailed instructions for applying for the license(s) of your choice, (4) instructions on creating a successful business plan, (5) information for identifying and protecting your business' intellectual property, (6) advice on safeguarding your business and your employees, and; (7) information on financing and insuring your medical marijuana business, (8) accounting information that will assist you in ensuring proper accounting, record keeping and tax compliance. If you are looking for one place to get all the information that you need to understand Michigan's commercial medical marijuana laws as well as a how-to guide for starting a highly profitable medical marijuana business in Michigan, then this book is for you!

Studyguide for the *Entrepreneurs Guide to Business Law* by Bagley, Constance E. -

Cram101 Textbook Reviews 2013-05  
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*The Entrepreneur's Guide to Business Law* - Constance E. Bagley 2003

Resource added for the Entrepreneurship 901451 certificate.

Business Law for Entrepreneurs - Margo E. K. Reder 2021-03-02

Business Law for Entrepreneurs covers the unique business and legal issues of startups and small businesses. This cutting-edge textbook provides students with the competence and practical insights required to identify and

respond to emerging challenges in our rapidly evolving business and legal environment.

*Financing New Ventures* - Geoffrey Gregson 2014-01-31

Many business ventures today are looking to attract external financing, with an emphasis on business angel investment. Inside this text, the author incorporates the views of business angels, venture capitalists, entrepreneurs, and legal advisors; and draws upon the latest academic thinking on financing new ventures, providing comparisons between business angel and venture capital investing to further inform the reader. The concepts, principles, and guidelines presented can help you and any entrepreneur, business support agency, business student, and others interested in raising external investment and in developing an "investable" business. The book is organized into seven chapters covering: • Fundamental concepts of entrepreneurial venturing and entrepreneurial finance • Market conditions from which investable businesses emerge • The investment process • Deal negotiations • The post-investment relationship between entrepreneur and investor • Recent trends affecting how entrepreneurs raise finance that include strategic exits, "super angels," and the emergence of "crowdfunding"

*Start To Grow* - Philip Bain 2018-02-05

If starting and growing your own business was easy, everyone would be doing it. And guess what? Not everyone is. Start-ups have notoriously high mortality rates. Most don't make it within the first couple of years. If your business is still around after two years, and you are too, then you have the equally difficult challenge of growing it. In light of this reality, how do you make sure you are making the right career move by becoming an entrepreneur? How do you significantly increase your chances of surviving the start-up phase? How do you then stay relevant and succeed in growing your business in a highly competitive environment? SIMPLE, READ THIS BOOK.

*The Entrepreneur's Guide to Risk and Decisions* - Thomas G. Pittz 2020-01-02

Becoming a successful entrepreneur is impossible without accepting risk - the question is which risk to take and at what time. This guide offers practical, no-nonsense advice for

marketing and financing your business, bringing on partners and employees, and launching your business as inexpensively and aggressively as possible.

**Start-up Law** - Alexandra Andhov 2020-11-27

This comprehensive Practical Guide provides direction on the wide array of legal questions and challenges that start-ups face. The Guide features analysis from five jurisdictions that represent a variety of legal traditions across different continents. Expert contributors address key legal issues for technology-based start-ups and entrepreneurs, as well as providing insights into the law and practice of the countries examined.

*The Young Entrepreneur's Guide to Starting and Running a Business* - Steve Mariotti 2014-04-29

It doesn't matter how old you are or where you're from; you can start a profitable business. *The Young Entrepreneur's Guide to Starting and Running a Business* will show you how. Through stories of young entrepreneurs who have started businesses, this book illustrates how to turn hobbies, skills, and interests into profit-making ventures. Mariotti describes the characteristics of the successful entrepreneur and covers the nuts and bolts of getting a business up, running and successful.

**STUDYGUIDE FOR THE ENTREPRENEUR** -

Cram101 Textbook Reviews 2016-12-20

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*Advising the Small Business* - Jean L. Batman 2011

*Advising the Small Business, Second Edition* is a guide for general practitioners, small firm attorneys, and lawyers engaged in providing legal counsel to small, privately-held businesses. It provides extensive guidance on a number of issues that small businesses commonly face, as well as sample documents, checklists, and resources for obtaining additional forms and information.

**Secrets of Sand Hill Road** - Scott Kupor

2019-06-04

A Wall Street Journal Bestseller! What are venture capitalists saying about your startup behind closed doors? And what can you do to influence that conversation? If Silicon Valley is the greatest wealth-generating machine in the world, Sand Hill Road is its humming engine. That's where you'll find the biggest names in venture capital, including famed VC firm Andreessen Horowitz, where lawyer-turned-entrepreneur-turned-VC Scott Kupor serves as managing partner. Whether you're trying to get a new company off the ground or scale an existing business to the next level, you need to understand how VCs think. In *Secrets of Sand Hill Road*, Kupor explains exactly how VCs decide where and how much to invest, and how entrepreneurs can get the best possible deal and make the most of their relationships with VCs. Kupor explains, for instance:

- Why most VCs typically invest in only one startup in a given business category.
- Why the skill you need most when raising venture capital is the ability to tell a compelling story.
- How to handle a "down round," when startups have to raise funds at a lower valuation than in the previous round.
- What to do when VCs get too entangled in the day-to-day operations of the business.
- Why you need to build relationships with potential acquirers long before you decide to sell.

Filled with Kupor's firsthand experiences, insider advice, and practical takeaways, *Secrets of Sand Hill Road* is the guide every entrepreneur needs to turn their startup into the next unicorn.

*The Entrepreneur's Guide to Law and Strategy* - Constance E. Bagley 2017-02-21

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issues including today's workforce in the "gig" economy, "crowdsourcing" capital and social media, computer hacking and identity theft. Legal discussion integrates with core strategic concepts, such as Porter's Five Forces, the resource-based view of the firm, the value proposition, activities in the value chain and more. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

*Startup Law and Fundraising for Entrepreneurs and Startup Advisors* - Paul Sweigle 2020-07-22  
Entrepreneurship can be chaotic. Some chaos drives innovation. But legal chaos rocks many startups to their foundations, dashing dreams, jeopardizing jobs and investments, creating liabilities, and slowing innovation. Paul Sweigle wrote *Startup Law and Fundraising for Entrepreneurs and Startup Advisors* to help startups avoid these pitfalls, including the pitfall of struggling to grow a poorly funded business. This is a practical book meant to help entrepreneurs and their advisors: -build on a solid foundation, -avoid costly legal and regulatory mistakes, and -raise the money needed for stability, innovation, and operational success. *Startup Law and Fundraising* is for everyone interested in business, business law, and startup fundraising. Its 550 pages cover an unmatched range of startup-focused concepts, tips, traps, strategies, and best practices. Fifty-one colorful startup case studies keep things interesting. Legal, governance and regulatory hurdles are covered in the book's first ten chapters. But surviving those hurdles is no guarantee of success. Many startups simply run out of money. Others are bedeviled by ill-advised early funding rounds. *Startup Law and Fundraising* devotes five chapters to creating and executing a fundraising plan around the principles of just-in-time finance and raising money from the right investors, in the right amounts, and on the right terms, whether from friends and family, angel investors, angel investing groups, seed funds, VCs, strategic investors, accelerators, or crowdfunding platforms. The final chapters fittingly cover the final chapters of startup life - optimizing an "exit" with a successful IPO or sale, or, as happens about 80% of the time, managing

through insolvency and winding up. *Startup Law and Fundraising* provides the foundation for an entrepreneurial law and finance class at any level, including law school, MBA, undergraduate business, community college, or startup incubator.

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*Built on Rock* - Michael Buckworth 2021-11-22  
Starting a business is one of the most exciting things you can do. It's also one of the most daunting. There's so much that can go right, and so much that can go wrong. That's why you need to understand and minimise the legal and commercial risks involved. When your new business is built on rock, you can relax in the knowledge that you won't lose access to life-changing opportunities or waste time and energy on fighting legal challenges. Instead, you're free to get on with what you do best — coming up with fresh ideas, finding ways to make them a reality, and selling your products or services to an ever-expanding customer base. This book makes the complicated aspects of start-up law simple. In everyday language, it walks you through the key legal and commercial considerations: Setting up your corporate structure for maximum advantage Discovering your risks and how to minimise them Finding out the best sources of investment Learning how to value your company Negotiating with investors for long-term success

Law for Small Business For Dummies - UK - Clive Rich 2016-01-13

Your own in-house legal advisor—at a fraction of the cost Written in plain-English for business people without any legal training, *Law For Small Business For Dummies* covers everything you need to be aware of regarding the law when you're restarting and running your own business. Cutting through the jargon that can make even the pros scratch their heads, this book

quickly gets you up-to-speed on the key areas of business law, including contracts, websites, intellectual property, data protection and partnership agreements. Plus, you'll find out how small business law applies to advertising and marketing, confidentiality agreements, the sale and supply of goods (including e-commerce), negligence and product liability. There were 526,000 new businesses registered in the UK in 2013—and, at some point, all of them will be faced with legal risks that could make the difference between success and failure. One claim could wipe out a fledgling business' profits, and hit even big businesses harder than they could ever imagine. If you're the owner of a new business and need to get a handle on the ins and outs of small business law—and don't have the budget to employ an in-house legal advisor—this trusted, approachable guide is your answer. Covers the laws surrounding the most common risks small businesses face. Addresses how to deal with legal issues before a potentially costly dispute arises. Provides access to handy sample contract templates on Dummies.com. Serves as your own in-house legal advisor—at a fraction of the cost. If you're an existing business owner or an aspiring entrepreneur thinking about starting your own business, *Law For Small Business For Dummies* gives you answers to questions you didn't even know to ask!

**Business Law for the Entrepreneur** - Jon Gill  
2005-02

As business law becomes increasingly complex, it has become more important for the entrepreneur to have an appreciation of the legal issues which may affect their venture. In this book, Jon Gill guides the entrepreneur through the range of legal issues which may affect their business, whether seeking to employ people, take on premises, protect IP rights, raise finance or realise a return on their investment on exit. By following the issues along the life-cycle of the company, the entrepreneur is provided with an invaluable first port of call whatever the stage of the business. The entrepreneur will then, with the benefit of professional advice, be able to minimise the risks, take advantage of the opportunities, and fulfil their business goals. Jon Gill has an LLB in Law from the University of Birmingham, and an

MSc in Entrepreneurship with Distinction from the University of Bristol. He has also been involved in a number of start-up and small entrepreneurial businesses. He is now a trainee solicitor with Eversheds, the leading international law firm, and a visiting lecturer at the University of Bristol and the University of Bath School of Management

*Entrepreneur Magazine* - Barbara C. S. Shea  
1996-01-26

Keep legal costs to a minimum by doing it yourself! ". . . will enable small-business people to save a lot of money by doing simple legal matters (contracts, partnership agreements) on their own." --Charles Fuller Editor of Business Products, Entrepreneur Magazine Group. Don't let crippling legal fees stop you from realizing your dreams of success. Learn how to handle many of your own legal matters with the Entrepreneur Magazine Small Business Legal Guide. Barbara S. Shea, founder of the celebrated alternative legal counseling firm Court Coach, and Jennifer Haupt help you cut your legal fees significantly by arming you with all the basic legal knowledge and expert guidance you need to act as your own attorney in appropriate situations. A valuable resource for newcomers and established business owners alike, it covers legal issues crucial to every stage of a business's life cycle, including: \* Legal terminology--what it means and how to use it \* Statutes, regulations, and case law \* How to think analytically like a lawyer and apply the law to the facts \* Filing forms of organization and capitalizing your business \* Negotiating leases and contracts \* The ins and outs of taxes, employee rights, and claims litigation \* The legalities of bankruptcy and the protection of personal assets \* How to find a good lawyer and get the most out of legal assistance \* Much more. Offering an easy, safe, and affordable way to keep your legal costs to a minimum, the Entrepreneur Magazine Small Business Legal Guide just might be the most important capital investment you make this year. Also available from the Entrepreneur Magazine library: \* The Entrepreneur Magazine Small Business Advisor \* Starting an Import/Export Business \* Making Money with Your Home Computer \* Starting a Home-Based Business SPECIAL OFFERS! FREE issue of

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*Entrepreneur's Guide To Patents, Copyrights, Trademarks, Trade Secrets* - Gilbert Guide 2004-08-03

Today, virtually all companies, artists, and innovators run the risk of losing their competitive edge-and big money-by not adequately safeguarding their intellectual property. Written by an expert in intellectual property law, this is the first book to address the full range of legal protections available-patents, copyrights, trademarks, trade secrets, and licensing-with innovative information you won't find elsewhere, including: € Legal landmines every successful entrepreneur must avoid € Business practices that can be protected-but are often overlooked € Protecting your intellectual property on the Internet € What are your ideas and the rights to them really worth? € Why trade secrets are a powerful and under-utilized protection € Lessons learned from Amazon.com, Microsoft, and other elite entrepreneurs € How even smart, savvy AOL lost exclusive trademarks, including "YOU'VE GOT MAIL!" The Entrepreneur's Guide to Patents, Copyrights, Trademarks, Trade Secrets and Licensing is the definitive guide for the entrepreneur and innovator who is ready to protect what he or she has created-a

**STUDYGUIDE FOR THE ENTREPRENEUR** -

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Never HIGHLIGHT a Book Again! Includes all testable terms, concepts, persons, places, and events. Cram101 Just the FACTS101 studyguides gives all of the outlines, highlights, and quizzes for your textbook with optional online comprehensive practice tests. Only Cram101 is Textbook Specific. Accompanies: 9781305594142. This item is printed on demand.

**Business Law I Essentials** - MIRANDE. DE ASSIS VALBRUNE (RENEE. CARDELL, SUZANNE.) 2019-09-27

A less-expensive grayscale paperback version is

available. Search for ISBN 9781680923018.

**Business Law I Essentials** is a brief introductory textbook designed to meet the scope and sequence requirements of courses on Business Law or the Legal Environment of Business. The concepts are presented in a streamlined manner, and cover the key concepts necessary to establish a strong foundation in the subject. The textbook follows a traditional approach to the study of business law. Each chapter contains learning objectives, explanatory narrative and concepts, references for further reading, and end-of-chapter questions. Business Law I Essentials may need to be supplemented with additional content, cases, or related materials, and is offered as a foundational resource that focuses on the baseline concepts, issues, and approaches.

**Studyguide for the Entrepreneurs Guide to Business Law by Bagley, Constance E., ISBN 9780538466462** - Cram101 Textbook Reviews 2011-10

Never HIGHLIGHT a Book Again! Virtually all of the testable terms, concepts, persons, places, and events from the textbook are included. Cram101 Just the FACTS101 studyguides give all of the outlines, highlights, notes, and quizzes for your textbook with optional online comprehensive practice tests. Only Cram101 is Textbook Specific. Accompany: 9780538466462 .

**Business Law for Entrepreneurs** - Margo E.K. Reder 2021-03-26

**Business Law for Entrepreneurs** covers the unique business and legal issues of startups and small businesses. This cutting-edge textbook provides students with the competence and practical insights required to identify and respond to emerging challenges in our rapidly evolving business and legal environment.

**Arts Law Conversations** - Elizabeth T. Russell 2014-01-01

52 short, understandable "conversations" provide artists in all genres with a working knowledge of the legal issues affecting their arts and businesses. Uses a humorous, storytelling format. Organized sequentially for classroom use; includes exercises for reinforcement and further study. Fully indexed. Extensive glossary.