

My Years With General Motors By Alfred Sloan

Eventually, you will enormously discover a further experience and deed by spending more cash. yet when? complete you acknowledge that you require to acquire those every needs subsequent to having significantly cash? Why dont you try to get something basic in the beginning? Thats something that will guide you to comprehend even more going on for the globe, experience, some places, behind history, amusement, and a lot more?

It is your unconditionally own period to conduct yourself reviewing habit. in the midst of guides you could enjoy now is **my years with general motors by alfred sloan** below.

Atlas Shrugged - Ayn Rand 2005-04-21

Peopled by larger-than-life heroes and villains, charged with towering questions of good and evil, Atlas Shrugged is Ayn Rand's magnum opus: a philosophical revolution told in the form of an action thriller—nominated as one of America's best-loved novels by PBS's The Great American Read. Who is John Galt? When he says that he will stop the motor of the world, is he a destroyer or a liberator? Why does he have to fight his battles not against his enemies but against those who need him most? Why does he fight his hardest battle against the woman he loves? You will know the answer to these questions when you discover the reason behind the baffling events that play havoc with the lives of the amazing men and women in this book. You will discover why a productive genius becomes a worthless playboy...why a great steel industrialist is working for his own destruction...why a composer gives up his career on the night of his triumph...why a beautiful woman who runs a transcontinental railroad falls in love with the man she has sworn to kill. Atlas Shrugged, a modern classic and Rand's most extensive statement of Objectivism—her groundbreaking philosophy—offers the reader the spectacle of human greatness, depicted with all the poetry and power of one of the twentieth century's leading artists.

Business - ██████████ 2003
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Uncontainable - Kip Tindell 2014-10-07

Kip Tindell, the founder and CEO of The Container Store, reveals the seven secrets to keeping both customers AND employees happy and all fully engaged. "You're going to sell what? Empty Boxes?" Back in 1978, Kip Tindell (Chairman & CEO of The Container Store) and his partners had the vision that people were eager to find solutions to save both space and time - and they were definitely onto something. A new category of the retailing industry was born - storage and organization. Today, with stores nationwide and with more than 5,000 loyal employees, the company couldn't be stronger. Over the years, The Container Store has been lauded for its commitment to its employees and focus on its original concept and inventory mix as the formula for its success. But for Tindell, the goal never has been growth for growth's sake. Rather, it is to adhere to the company's values-based business philosophies, which center on an employee-first culture, superior customer service and strict merchandising. The Container Store has been named on Fortune magazine's "100 Best Companies To Work For" list for 15 consecutive years. Even better, The Container Store has millions of loyal customers. In Uncontainable, Tindell reveals his approach for building a business where everyone associated with it thrives through embodying the tenets of Conscious Capitalism. Tindell's seven Foundation Principles are the roadmap that drives everyone at The Container Store to achieve the goals of the company. Uncontainable shows how other businesses can adapt this approach toward what Tindell calls the most profitable, sustainable and fun way of doing business. Tindell is that rare CEO who fully embraces the "Golden Rule" of business - where all stakeholders - employees, customers, vendors, shareholder, the community - are successful through a harmonic balance of win-wins.

The Deal Maker - Axel Madsen 1999-09-06

Describes the accomplishments and misfortunes of the man who founded General Motors in the early 1900s

The Message of a Master - John McDonald 2010-10-06

The Message of a Master is the story of a seemingly miraculous change that takes place in a man after he meets a true master of life. He learns, and shares with us, teachings that allow him to develop his powers

so that he can accomplish anything he desires.

Fins - William Knoedelseder 2018-09-18

The New York Times bestselling author of Bitter Brew chronicles the birth and rise to greatness of the American auto industry through the remarkable life of Harley Earl, an eccentric six-foot-five, stuttering visionary who dropped out of college and went on to invent the profession of automobile styling, thereby revolutionized the way cars were made, marketed, and even imagined. Harley Earl's story qualifies as a bona fide American family saga. It began in the Michigan pine forest in the years after the Civil War, traveled across the Great Plains on the wooden wheels of a covered wagon, and eventually settled in a dirt road village named Hollywood, California, where young Harley took the skills he learned working in his father's carriage shop and applied them to designing sleek, racy-looking automobile bodies for the fast crowd in the burgeoning silent movie business. As the 1920s roared with the sound of mass manufacturing, Harley returned to Michigan, where, at GM's invitation, he introduced art into the rigid mechanics of auto-making. Over the next thirty years, he functioned as a kind of combination Steve Jobs and Tom Ford of his time, redefining the form and function of the country's premier product. His impact was profound. When he retired as GM's VP of Styling in 1958, Detroit reigned as the manufacturing capitol of the world and General Motors ranked as the most successful company in the history of business. Knoedelseder tells the story in ways both large and small, weaving the history of the company with the history of Detroit and the Earl family as Fins examines the effect of the automobile on America's economy, culture, and national psyche.

Crash Course - Paul Ingrassia 2011-01-11

"A definitive account . . . It's hard to imagine anyone better than Paul Ingrassia to 'ride shotgun' on a journey through the sometimes triumphant, often turbulent, history of U.S. automaking. . . . [A] wealth of amusing, astonishing and enlightening nuggets."—Pittsburgh Tribune-Review This is the epic saga of the American automobile industry's rise and demise, a compelling story of hubris, missed opportunities, and self-inflicted wounds that culminates with the president of the United States ushering two of Detroit's Big Three car companies—once proud symbols of prosperity—through bankruptcy. With unprecedented access, Pulitzer Prize winner Paul Ingrassia takes us from factory floors to small-town dealerships to Detroit's boardrooms to the White House. Ingrassia answers the big questions: Was Detroit's self-destruction inevitable? Why did Japanese automakers manage American workers better than the American companies themselves did? Complete with a new Afterword providing fresh insights into the continuing upheaval in the auto industry—the travails of Toyota, the revolving-door management and IPO at General Motors, the unexpected progress at Chrysler, and the Obama administration's stake in Detroit's recovery—Crash Course addresses a critical question: America bailed out GM, but who will bail out America? With an updated Afterword by the author Praise for Crash Course "In order to understand just how much of a mess it was—not to mention how it got that way and how, if at all, it can be cleaned up—you really need to read Crash Course."—The Washinton Post "Ingrassia tells Detroit's story with economy, vigour and restrained fury."—The Economist "A delightful mix of history and first-person reporting . . . Employing superb storytelling skills, Ingrassia explains in head-shaking detail the elements of a wholly avoidable collision."—Kirkus Reviews (starred review)

The 100 Best Business Books of All Time - Jack Covert 2016-08-02

Thousands of business books are published every year— Here are the best of the best After years of reading, evaluating, and selling business books, Jack Covert and Todd Sattersten are among the most respected experts on the category. Now they have chosen and reviewed the one hundred best business titles of all time—the ones that deliver the biggest payoff for today's busy readers. The 100 Best Business Books of All Time puts each book in context so that readers can quickly find solutions to the problems they face, such as how best to spend The First 90 Days in a new job or how to take their company from Good to Great. Many of the choices are surprising—you'll find reviews of Moneyball and Orbiting the Giant Hairball, but not Jack Welch's memoir. At the end of each review, Jack and Todd direct readers to other books both inside and outside The 100 Best. And sprinkled throughout are sidebars taking the reader beyond business books, suggesting movies, novels, and even children's books that offer equally relevant insights. This guide will appeal to anyone, from entry-level to CEO, who wants to cut through the clutter and discover the brilliant books that are truly worth their investment of time and money.

Adventures of a White-collar Man - Alfred Pritchard Sloan 1941

The HP Way - David Packard 2013-10-15

In the fall of 1930, David Packard left his hometown of Pueblo, Colorado, to enroll at Stanford University, where he befriended another freshman, Bill Hewlett. After graduation, Hewlett and Packard decided to throw their lots in together. They tossed a coin to decide whose name should go first on the notice of incorporation, then cast about in search of products to sell. Today, the one-car garage in Palo Alto that housed their first workshop is a California historic landmark: the birthplace of Silicon Valley. And Hewlett-Packard has produced thousands of innovative products for millions of customers throughout the world. Their little company employs 98,400 people and boasts constantly increasing sales that reached \$25 billion in 1994. While there are many successful companies, there is only one Hewlett-Packard, because from the very beginning, Hewlett and Packard had a way of doing things that was contrary to the prevailing management strategies. In defining the objectives for their company, Packard and Hewlett wanted more than profits, revenue growth and a constant stream of new, happy customers. Hewlett-Packard's success owes a great deal to many factors, including openness to change, an unrelenting will to win, the virtue of sustained hard work and a company-wide commitment to community involvement. As a result, HP now is universally acclaimed as the world's most admired technology company; its wildly successful approach to business has been immortalized as The HP Way. In this book, David Packard tells the simple yet extraordinary story of his life's work and of the truly exceptional company that he and Bill Hewlett started in a garage 55 years ago.

A Ghost's Memoir - John McDonald 2003

The story of the ghostwriting of Alfred P. Sloan's best-selling memoir, General Motor's attempts to block the book's publication, and the author's eventual triumph over the corporation. Published in 1964, My Years with General Motors was an immediate best-seller and today is considered one of the few classic books on management. The book is the ghostwritten memoir of Alfred P. Sloan, Jr. (1875-1966), whose business and management strategies enabled General Motors to overtake Ford as the dominant American automobile manufacturer in the 1920s and 1930s. What has been largely unknown until now is that My Years with General Motors was almost not published. Although it was written with the permission of General Motors -- and slated for publication in October 1959 -- at the last minute General Motors tried to suppress the book out of fears that some of the material in it could become evidence in an antitrust action against the company. This book, by John McDonald, Sloan's ghostwriter, tells the behind-the-scenes story of the book's writing, its attempted suppression, and the lawsuit that eventually led to its publication. McDonald's narrative is partly the David-and-Goliath story of a lone journalist taking on the world's then-largest corporation and partly a study of strategy in its own right. McDonald's struggle to publish the book led him to navigate a complicated course among the competing interests of General Motors, Fortune magazine (his employer), and Time, Inc. (Fortune's owner). In many ways this "book about the book" parallels the Sloan book as a tale of successful, brilliantly planned strategy.

My Years With General Motors - Alfred P. Sloan, Jr. 1990-08-30

This memoir by Sloan was an instant bestseller when it appeared in 1964. It has remained a favorite among

managers and mgmt. students. Sloan wrote this book to counterbalance a book that GM's senior exec. thought to be pernicious: Peter Drucker's book on GM, 3Concept of the Corp.,2 pub. in 1946, the first study of mgmt. as a discipline, the first study of a big corp. from within. Sloan defended Drucker's right to publish the study, but Sloan wrote this response, which Bill Gates praises as the best book to read on bus. It offers personal glimpses into the practice of the 3discipline of mgmt.2 by the man who perfected it -- a distillation of 50 years of intimate leadership experience with a giant industry and an inside look at dramatic events and creative bus. mgmt.

My Years With General Motors - Alfred P Sloan 2015-01-16

Alfred P. Sloan, Jr. led the General Motors Corporation to international business success by virtue of his brilliant managerial practices and his insights into the new consumer economy he and General Motors helped to produce. Sloan's business biography, My Years With General Motors, was an instant best seller when it was first published in 1964 and is still considered indispensable reading by modern business giants.

Sloan Rules - David Farber 2002

Alfred P. Sloan Jr. became the president of General Motors in 1923 and stepped down as its CEO in 1946. During this time, he led GM past the Ford Motor Company and on to international business triumph by virtue of his brilliant managerial practices and his insights into the new consumer economy he and GM helped to produce. Bill Gates has said that Sloan's 1964 management tome, My Years with General Motors, "is probably the best book to read if you want to read only one book about business." And if you want to read only one book about Sloan, that book should be historian David Farber's Sloan Rules. Here, for the first time, is a study of both the difficult man and the pathbreaking executive. Sloan Rules reveals the GM genius as not only a driven manager of men, machines, money, and markets but also a passionate and not always wise participant in the great events of his day. Sloan, for example, reviled Franklin Roosevelt and the New Deal; he firmly believed that politicians, government bureaucrats, and union leaders knew next to nothing about the workings of the new consumer economy, and he did his best to stop them from intervening in the private enterprise system. He was instrumental in transforming GM from the country's largest producer of cars into the mainstay of America's "Arsenal of Democracy" during World War II; after the war, he bet GM's future on renewed American prosperity and helped lead the country into a period of economic abundance. Through his business genius, his sometimes myopic social vision, and his vast fortune, Sloan was an architect of the corporate-dominated global society we live in today. David Farber's story of America's first corporate genius is biography of the highest order, a portrait of an extraordinarily compelling and skillful man who shaped his era and ours.

Pragmatic Strategy - Ikujiro Nonaka 2012-05-24

Presents a unique pragmatic framework for shaping and solving strategic problems in a practical, creative and ethical manner.

American Turnaround - Edward Whitacre 2013-02-05

Ed Whitacre is credited with taking over the corporate reins at General Motors (GM) when the automotive manufacturer was on the brink of bankruptcy during 2009 and turned the company around in magnificent fashion. In this business memoir, the native Texan explores his unique management style, business acumen and patriotism. It was President Obama who reached out to Ed Whitacre to come out of retirement and take over GM in 2009. A down-to-earth, no-nonsense Texas native with a distinctive Texas twang in his voice, Whitacre was reluctant to come out of retirement to work at GM. But Whitacre is that rare CEO with great charisma and extraordinary management instincts. And when he got to Detroit, he started to whittle down the corporate bureaucracy right away - and got GM back on track in record time Before being pulled out of retirement to run GM by Obama, Ed Whitacre had spent his entire corporate career in the telecom business, where he ultimately ended up running AT&T.

Marketing Innovations in the Automotive Industry - Elena Candelo 2019-04-09

This book proposes that, within the automotive industry, revised marketing principles and innovative marketing strategies are needed to address more effectively the unprecedented challenges posed by the modern digital revolution. The starting point for these proposals is a thorough analysis of the evolution of marketing in the industry across three ages of technological innovations - the mechanical, the electronic, and the digital. The main objectives are first, to illustrate how study of the past can help carmakers as they

move forward into the unknown, and second, to identify the main choices that they will face. The central premise is that unusual times call for unusual strategies. By mining the past in order to foresee likely future developments regarding competition and marketing strategies within the car industry, the book will appeal both to researchers and to present or future managers in the automotive and other innovation-driven sectors.

The Concept of the Corporation - Peter Ferdinand Drucker 1964-05

General Motors, the First 75 Years of Transportation Products - General Motors Corporation 1983
"Beyond the Horizons: The Lockheed Story is the story of those turbulent eighty-two years during which Lockheed achieved fantastic successes and endured occasional failures. Lockheed aircraft set innumerable records and were flown by great pioneering aviators such as Amelia Earhart, Wiley Post, and Howard Hughes. Lockheed engineers achieved fame usually reserved for film stars: Men like the great Kelly Johnson and Ben Rich advanced the world of aviation with their genius, and were honored as legends in their own time. Yet the secret of Lockheed lies in the spirit of family that illuminated the corporation over the years and permitted it to gain great triumphs and survive great tragedies. Over eight decades, Lockheed's unique corporate culture has enabled the company to thrive despite fierce competition. Making the right choices in leadership and technology at the right time contributed to their success, and here is the inside story of the people responsible for transforming Lockheed into the most profitable, prestigious, and influential company in the aerospace industry." --

Ghosts - Curdella Forbes 2012

"Set on the Caribbean island of Jacaranda at different points in a disturbing future, Ghosts weaves a counterpoint between the family wound and a world caught between amazing technological progress and the wounds global warming inflicts on an agitated planet"--Cover p. [4].

Six Men who Built the Modern Auto Industry - Richard Johnson 2005

This is the story of six extraordinary men who each built something from nothing, redefined the automotive industry after World War II, and redirected its course for the future: Henry Ford II (visionary autocrat with an iron will), Shoichiro Honda (most successful automotive entrepreneur since Henry Ford I), Eberhard von Kuenheim (founder of the modern BMW), Lee Iacocca, Ferdinand Piech (builder of Volkswagen Group) and Robert Lutz (who left retirement at 70 and is still highly influential at General Motors). What made them special was the sheer volume of fundamental change they brought to the largest industry in the history of the world. They not only re-shaped the auto business, the six made a sizable dent in the societies they lived in. To a man they were great cognitive thinkers. Their minds worked with animal speed, even instinct speed. But more than anything these were brave and cantankerous souls who rode the waves of history. Each could see the future. They could just make it out-sometimes imperfectly, but could see it nonetheless. They took a business that had begun to mature and decline by the 1930s and found ways to make it fresh and whole again.- The compelling story of the global car business over the past half-century.- A lively and engaging narrative that recounts some times collaborative, sometimes archly antagonistic interactions among the men- Full of business revelations at the highest level, written by a journalist operating at the heart of the industry- Global appeal that shows how automotive groups in the USA, Europe and Asia have influenced each other- A business story interlaced with personal details that explains why the six were determined to be successfulAbout the AuthorFor two decades, Richard Johnson has worked for Crain Communications, publisher of the world's leading automotive business publications. Founding editor of Crain's Automotive News Europe, he has been a reporter and editor for the group in Detroit, Tokyo, Frankfurt and London. He is currently a senior editor with Automotive News in Detroit and regularly talks to the most senior executives in the leading car manufacturing groups.

Midnight in Vehicle City - Edward McClelland 2021-02-02

Winner of the 2021 Midland Authors Book Award in History In a time of great inequality and a gutted middle class, the dramatic story of "the strike heard around the world" is a testament to what workers can gain when they stand up for their rights. The tumultuous Flint sit-down strike of 1936-1937 was the birth of the United Auto Workers, which set the standard for wages in every industry. Midnight in Vehicle City tells the gripping story of how workers defeated General Motors, the largest industrial corporation in the world.

Their victory ushered in the golden age of the American middle class and created a new kind of America, one in which every worker had a right to a share of the company's wealth. The causes for which the strikers sat down—collective bargaining, secure retirement, better wages—enjoyed a half century of success. But now, the middle class is disappearing and economic inequality is at its highest since before the New Deal. Journalist and historian Edward McClelland brings the action-packed events of the strike back to life—through the voices of those who lived it. In vivid play-by-plays, McClelland narrates the dramatic scenes including of the takeovers of GM plants; violent showdowns between picketers and the police; Michigan governor Frank Murphy's activation of the National Guard; the actions of the militaristic Women's Emergency Brigade who carried billy clubs and vowed to protect strikers from police; and tense negotiations between labor leader John L. Lewis, GM chairman Alfred P. Sloan, and labor secretary Frances Perkins. The epic tale of the strike and its lasting legacy shows why the middle class is one of the greatest inventions of the 20th century and will guide our understanding of what we will lose if we don't revive it.

The Living Company - Arie de Geus 2002

With a light touch and an interesting variety of examples, de Geus employs biological metaphors in order to analyze corporate management.

The Struggle for Control of the Modern Corporation - Robert F. Freeland 2001

This book examines the changes in General Motors' organization between 1924 and 1970.

My Years With General Motors - Alfred P. Sloan 2020-05-25

Bill Gates told Fortune, "My Years with General Motors is probably the best book to read if you want to read only one book about business." Alfred P. Sloan was the control stockholder of General Motors Corporation. General Motors was the largest industrial company in the world. General Motors was larger than almost all of the other countries of the world. The man who helped build the world's largest industrial corporation - and created the organizational system that has made it run as efficiently and effectively as any organization in the world - tells the remarkable story of how General Motors evolved. When Alfred P. Sloan joined General Motors in 1918, it was a sprawling loosely organized country headed towards severe financial and mismanagement crisis. Two years later, after the resignation of President and founder W. C. Durant, Mr. Sloan and the du Ponts assumed management responsibility and began to develop the delicate balance between centralized operational responsibility that has made General Motors competitive in policy as well as in product. In Part I Mr. Sloan describes the evolution of the company's basic management policies and strategic concepts: the organizational policy, the concept of financial control, and the product policy which revolutionized the automobile market long dominated by Henry Ford's Model T. In the early 1920s Mr. Sloan recognized the importance of offering the public "a car for every purse and purpose" and of upgrading cars for an increasingly prosperous, consumer oriented society. Part II takes the reader behind the scenes into many operating phases of the corporation: its specialized staffs, non-automotive divisions, and specific management problems. Mr. Sloan's vivid narrative is illuminated with lively quotations from the record as he describes some of the most dramatic events in American industrial history. This is the authentic inside story of how modern management techniques enabled General Motors to triumph in the roaring 20s and emerge strong from the depression 30s; to convert slowly to war production in the 40s and go on to break all records for production, sales, and profits in the 50s and 60s. My Years With General Motors is the story no other businessman could tell - a distillation of half a century of intimate experience with the largest industrial complex in the world, It is a story of ideas as well as events. Alfred P. Sloan, Jr., was born in 1875 and graduated from Massachusetts Institute of Technology at twenty. Four year later he was general manager of the Hyatt Roller Bearing Company, and when Hyatt was combined with several other automotive suppliers to form the United Motors Corporation Mr. Sloan was named president of the new company. In 1918 United Motors became a part of General Motors, and Mr. Sloan joined G. M. as a director and vice president. He was made president and chief executive officer in 1923 and was elected board chairman in 1937. Mr. Sloan has been honorary chairman since 1956. He founded and has endowed the Alfred P. Sloan Foundation, of which he is chairman, and was co-founder of the Sloan- Kettering Institute for Cancer Research.

My Years with General Motors - Alfred Sloan 1990-10-01

My Years with General Motors became an instant bestseller when it was first published in 1963. It has since

been used as a manual for managers, offering personal glimpses into the practice of the "discipline of management" by the man who perfected it. This is the story no other businessman could tell—a distillation of half a century of intimate leadership experience with a giant industry and an inside look at dramatic events and creative business management. Only a handful of business books have reached the status of a classic, having withstood the test of over fifty years' time. Even today, Bill Gates praises *My Years with General Motors* as the best book to read on business, and *Business Week* has named it the number one choice for its "bookshelf of indispensable reading."

Car Guys vs. Bean Counters - Bob Lutz 2011-06-09

A legend in the car industry reveals the philosophy that's starting to turn General Motors around. In 2001, General Motors hired Bob Lutz out of retirement with a mandate to save the company by making great cars again. He launched a war against penny pinching, office politics, turf wars, and risk avoidance. After declaring bankruptcy during the recession of 2008, GM is back on track thanks to its embrace of Lutz's philosophy. When Lutz got into the auto business in the early sixties, CEOs knew that if you captured the public's imagination with great cars, the money would follow. The car guys held sway, and GM dominated with bold, creative leadership and iconic brands like Cadillac, Buick, Pontiac, Oldsmobile, GMC, and Chevrolet. But then GM's leadership began to put their faith in analysis, determined to eliminate the "waste" and "personality worship" of the bygone creative leaders. Management got too smart for its own good. With the bean counters firmly in charge, carmakers (and much of American industry) lost their single-minded focus on product excellence. Decline followed. Lutz's commonsense lessons (with a generous helping of fascinating anecdotes) will inspire readers at any company facing the bean counter analysis-paralysis menace.

Strategy in Poker, Business & War - John McDonald 1996

Whether your primary interest is to improve your card game or put together a political coalition, here you will be enjoyably instructed in an approach to strategy that has caught the imagination of a generation of readers.

Summary: *My Years with General Motors* - Businessnews Publishing 2016-09-09

The must-read summary of Alfred P. Sloan Jr.'s book "My Years with General Motors: How General Motors Was Built Into the Largest Corporation in the World". This complete summary of the ideas from Alfred P. Sloan Jr.'s book "My Years with General Motors" shares Alfred P. Sloan Jr.'s experience as a CEO of General Motors from 1923 to 1946. In his book, the author explains the policies and processes he used at General Motors to make it the number one organisation in the automobile industry. By learning about his strategies, you can start applying them to your own business and take your company to the next level. Added-value of this summary: - Save time - Understand the key concepts - Expand your business knowledge To learn more, read "My Years with General Motors" to learn about one of the top companies in the world and how it achieved success.

Strategy and Structure - Alfred Dupont Chandler 2003

Investigates the changing strategy and structure of the large industrial enterprise in the United States

Dealers of Lightning - Michael A. Hiltzik 2009-05-19

In the bestselling tradition of *The Soul of a New Machine*, *Dealers of Lightning* is a fascinating journey of intellectual creation. In the 1970s and '80s, Xerox Corporation brought together a brain-trust of engineering geniuses, a group of computer eccentrics dubbed PARC. This brilliant group created several monumental innovations that triggered a technological revolution, including the first personal computer, the laser printer, and the graphical interface (one of the main precursors of the Internet), only to see these breakthroughs rejected by the corporation. Yet, instead of giving up, these determined inventors turned their ideas into empires that radically altered contemporary life and changed the world. Based on extensive interviews with the scientists, engineers, administrators, and executives who lived the story, this riveting chronicle details PARC's humble beginnings through its triumph as a hothouse for ideas, and shows why Xerox was never able to grasp, and ultimately exploit, the cutting-edge innovations PARC delivered. *Dealers of Lightning* offers an unprecedented look at the ideas, the inventions, and the individuals that propelled Xerox PARC to the frontier of technohistory--and the corporate machinations that almost prevented it from achieving greatness.

Billy, Alfred, and General Motors - William Pelfrey 2006

"Painstakingly researched, the book sheds new light on how the divergent approaches of Durant and Sloan were destined to forge an entirely new business archetype, one that would become (and today remains) a global standard."--Jacket.

The Sack of Detroit - Kenneth Whyte 2021-06-01

"Vigorous, provocative... The Sack of Detroit is compelling, bold and stylishly written." —Barbara Spindel, *The Wall Street Journal* A provocative, revelatory history of the epic rise—and unnecessary fall—of the U.S. automotive industry, uncovering the vivid story of innovation, politics, and business that led to a sudden, seismic shift in American priorities that is still felt today, from the acclaimed author of *Hoover* In the 1950s, America enjoyed massive growth and affluence, and no companies contributed more to its success than automakers. They were the biggest and best businesses in the world, their leadership revered, their methods imitated, and their brands synonymous with the nation's aspirations. But by the end of the 1960s, Detroit's profits had evaporated and its famed executives had become symbols of greed, arrogance, and incompetence. And no company suffered this reversal more than General Motors, which found itself the main target of a Senate hearing on auto safety that publicly humiliated its leadership and shattered its reputation. In *The Sack of Detroit*, Kenneth Whyte recounts the epic rise and unnecessary fall of America's most important industry. At the center of his absorbing narrative are the titans of the automotive world but also the crusaders of safety, including Ralph Nader and a group of senators including Bobby Kennedy. Their collision left Detroit in a ditch, launched a new era of consumer advocacy and government regulation, and contributed significantly to the decline of American enterprise. This is a vivid story of politics, business, and a sudden, seismic shift in American priorities that is still felt today.

General Motors - Michael W. R. Davis 1999

The General Motors Corporation was established in 1908 by William C. Durant, who combined the Buick, Oldsmobile, and Oakland companies and, later, Cadillac, to form GM. From the 1920s onwards, GM grew from a firm that accounted for about 10% of new car sales in the U.S. to become the largest producer of cars and trucks in the world. The peak of the company's power and market dominance came in the 1960s, which proved to be the decade of change for the U.S. auto industry. With the introduction of federal safety regulations and control tailpipe emissions, GM's position as the world's largest industrial corporation changed. Its marketing strategy was undone by competitive challenges, and the business was never to be the same again. *General Motors: A Photographic History* explores the growth of the company in a series of over 200 black-and-white images. From the first assembly line to post-Second World War recovery, images from the world auto shows and the consequent re-organization of GM take the reader on an intriguing visual tour of a tremendously important era in the industrialization of America.

The Turning Wheel - The story of General Motors through twenty-five years 1908-1933 - Arthur Pound 2013-12-09

"...GENERAL MOTORS in 1933 reached its twenty-fifth milestone. Since the founding of General Motors Company of New Jersey in 1908, the growth of the organization has contributed a unique chapter to American industrial history. From beginnings so small that its birth escaped notice in financial centers, General Motors has worked its way steadily forward to a place where its leadership in many of the most exacting branches of production and distribution is taken for granted and where it meets the public of many lands with a wide variety of merchandise and services. Scientific research, close attention to dealer and consumer needs, and constructive public policies are among the factors accounting for General Motors' present strength. My acquaintance with General Motors began at its birth in 1908, and as a somewhat impartial observer of social trends I have watched its progress with keen interest ever since" ARTHUR POUND - 1934

The Dream Maker - Bernard A. Weisberger 1979

Recounts the accomplishments and misfortunes of the daring and original entrepreneur who formed General Motors in the early 1900s, founded and lost Durant Motors after his final break with GM, and died nearly penniless in 1947

Call Me Roger - Albert Lee 1989

"The story of how Roger Smith, chairman of General Motors, transformed the industry leader into a fallen

giant"--Jacket subtitle.

Billy Durant - Lawrence R Gustin 2012-10-16

Praise for the first edition: "A fascinating book [and] a sympathetic look at the man who glued General Motors together and in the process made Flint one of the great industrial centers of America." ---Detroit Free Press "It is refreshing to report that Billy Durant is one of the best researched books dealing with an automotive giant." ---Antique Automobile "Billy Durant fills in a masterly way the only important void remaining concerning the work of the motorcar pioneers." ---Richard Crabb, author of *Birth of a Giant: The Men and Incidents That Gave America the Motorcar* What explains Billy Durant's powerful influence on the auto industry during its early days? And why, given Durant's impact, has he been nearly forgotten for decades? In search of answers to these questions, Lawrence Gustin interviewed Durant's widow, who provided a wealth of previously unpublished autobiographical notes, letters, and personal papers. Gustin

also interviewed two of Durant's personal secretaries and others who had known and worked with the man who created General Motors. The result is the amazing account of the mastermind behind what would become, as the twentieth century progressed, the world's largest company.

The Dynamics of Taking Charge - John J. Gabarro 1987

Analyzes seventeen successful and unsuccessful managerial transitions, describes the five stages in mastering a new position, and discusses the implications for career planning

Rude Awakening - Maryann Keller 1990

Drawing on the experience of hundreds of past and present GM insiders, filled with intrigue and humor, dramatic moments, and vivid personalities, top industry analyst Maryann Keller brings her hardhitting insight to the once-unparalleled leader of an industry--General Motors.