

# Max Factors Hollywood Glamour Make Up

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Hollywood Bohemians - Brett L. Abrams

2014-11-21

Between 1917 and 1941, Hollywood studios, gossip columnists and novelists featured an unprecedented number of homosexuals, cross-dressers, and adulterers in their depictions of the glamorous Hollywood lifestyle. Actress Greta Garbo defined herself as the ultimate serial bachelorette. Screenwriter Mercedes De Acosta engaged in numerous lesbian relationships with the Hollywood elite. And countless homosexual designers brazenly picked up men in the hottest Hollywood nightclubs. Hollywood's image grew as a place of sexual abandon. This book demonstrates how studios and the media used images of these sexually adventurous characters to promote the industry and appeal to the prurient interests of their audiences.

A Diplomatic Guide to Los Angeles - Jaak

Treiman 2011

A field guide for seeing and understanding the City of Angels, this book includes candid commentary, sprinkled with anecdotes, history and little known facts. Written for career diplomats stationed in Los Angeles, it is a vehicle for understanding America's second most populous metropolitan area and its diverse population. It is also a lexicon of Los Angeles's well known and not so well known sites.

Max Factor and Hollywood - Erika Thomas

2018-10-22

The story of the makeup artist who changed the film industry—and the world of modern cosmetics. Includes photos. When Polish wigmaker and cosmetician Max Factor arrived in Los Angeles at the dawn of the motion picture

industry, “make-up” had been associated only with stage performers and ladies of the oldest profession. Appalled by the garish paints worn by actors, Factor introduced the first “flexible” greasepaint for film in 1914. With a few careful brush strokes, a lot of innovation, and the kind of luck that can happen only in Hollywood, Max Factor changed the meaning of glamour. His innovations can be experienced in every tube of lipstick, palette of eye shadow, and bottle of nail lacquer used today. Join author Erika Thomas as she reveals the makeup guru's expert beauty tips and the story of how he created the most iconic golden-era looks that are as relevant today as they were nearly a century ago.

The New York Times Biographical Service -

1996-07

A compilation of current biographical information of general interest.

Italian Women's Experiences with American

Consumer Culture, 1945-1975 - Jessica L. Harris

2020-06-30

This book analyzes the spread of American female consumer culture to Italy and its influence on Italian women in the postwar and Cold War periods, eras marked by the political, economic, social, and cultural battle between the United States and Soviet Union. Focusing on various aspects of this culture—beauty and hygiene products, refrigerators, and department stores, as well as shopping and magazine models—the book examines the reasons for and the methods of American female consumer culture's arrival in Italy, the democratic, consumer capitalist messages its products sought to “sell” to Italian women, and how

Italian women themselves reacted to this new cultural presence in their everyday lives. Did Italian women become the American Mrs. Consumer? As such, the book illustrates how the modern, consuming American woman became a significant figure not only in Italy's postwar recovery and transformation, but also in the international and domestic cultural and social contests for the hearts and minds of Italian women.

**American Arcadia** - Peter J. Holliday

2016-05-03

A vivid and engaging exploration of California's debt to the ancient world. Discussing the influence of the classics on America is nothing new; indeed, classical antiquity could be considered second only to Christianity as a force in modeling America's national identity. What has never been explored until now is how, from the beginning, Californians in particular chose to visually and culturally craft their new world using the rhetoric of classical antiquity. Through a lively exploration of material culture, literature, and architecture, *American Arcadia* offers a tour through California's development as a Mediterranean haven from the late nineteenth century to the present. In its earliest days, California was touted as the last opportunity for alienated Yankees to establish the refined gentleman-farmer culture envisioned by Jefferson and build new cities free of the filth and corruption of those they left back East. Through architecture and landscape design, Californians fashioned an Arcadian setting evocative of ancient Greece and Rome. Later, as Arcadia gave way to urban sprawl, entire city plans were drafted to conjure classical antiquity, self-styled villas dotted the hills, and utopian communities began to shape the state's social atmosphere. Art historian Peter J. Holliday traces the classical influence primarily through the evidence of material culture, yet the book emphasizes the stories and people, famous and forgotten, behind the works, such as Florence Yoch, the renowned landscape designer and set designer for *Gone with the Wind*, and "Sister Aimee" Semple McPherson, the most publicized Christian evangelist of her day, whose sermons filled the Pantheon-like Angelus Temple. Telling stories from the creation of the famed aqueducts that turned the semi-arid landscape to a

cornucopia of almonds, alfalfa, and oranges to the birth of the body-sculpting movement, *American Arcadia* offers readers a new way of seeing our past and ourselves.

All for Beauty - Adrienne L. McLean 2022-07-15

This book provides an industrial history that examines how and why makeup and hairdressing evolved as crafts in the studio era. Readers will never again watch Hollywood films without thinking about the roles of makeup and hairdressing in creating not just fictional characters but stars as emblems of an idealized and undeniably mesmerizing visual perfection.

**The Beauty Workbook** - Cynthia Robins

2001-07

Bold, hip, and brimming with great insider advice, *The Beauty Workbook* is the ultimate interactive guide to personal care for women. Beauty expert Cynthia Robins demystifies products and regimens and streamlines the overwhelming bounty of information into smart, lively text. Each tabbed chapter offers up hundreds of fantastic tips and practical counsel on how to: - Slow the aging process - Navigate the maze of makeup counters - Protect against sun damage - Choose colors that work best for your particular style and skin tone - And more. The quizzes and exercises help appraise skin, hair, and nail types to determine the ideal approach to personal beauty. Tons of vibrant photographs, drawings, and color swatches make for easy reference and inspiration. With a handy back pocket for storing clippings, labels, and more, *The Beauty Workbook* is every woman's indispensable guide to looking and feeling beautiful.

**Screen Style** - Sarah Berry 2000

Viewing Hollywood glamour through debates about fashion, identity, and social status, she discusses such films as *What Price Hollywood?*, *The Bride Wore Red*, and *The Bitter Tea of General Yen*; big-budget, style-driven vehicles as *Fashions of 1934* and *Vogues of 1938*; musicals; costume dramas; and Technicolor extravaganzas."--BOOK JACKET.

Grow - Jim Stengel 2011-12-27

Ten years of research uncover the secret source of growth and profit ... Those who center their business on improving people's lives have a growth rate triple that of competitors and outperform the market by a huge margin. They

dominate their categories, create new categories and maximize profit in the long term. Pulling from a unique ten year growth study involving 50,000 brands, Jim Stengel shows how the world's 50 best businesses—as diverse as Method, Red Bull, Lindt, Petrobras, Samsung, Discovery Communications, Visa, Zappos, and Innocent—have a cause and effect relationship between financial performance and their ability to connect with fundamental human emotions, hopes, values and greater purposes. In fact, over the 2000s an investment in these companies—"The Stengel 50"—would have been 400 percent more profitable than an investment in the S&P 500. Grow is based on unprecedented empirical research, inspired (when Stengel was Global Marketing Officer of Procter & Gamble) by a study of companies growing faster than P&G. After leaving P&G in 2008, Stengel designed a new study, in collaboration with global research firm Millward Brown Optimor. This study tracked the connection over a ten year period between financial performance and customer engagement, loyalty and advocacy. Then, in a further investigation of what goes on in the "black box" of the consumer's mind, Stengel and his team tapped into neuroscience research to look at customer engagement and measure subconscious attitudes to determine whether the top businesses in the Stengel Study were more associated with higher ideals than were others. Grow thus deftly blends timeless truths about human behavior and values into an action framework - how you discover, build, communicate, deliver and evaluate your ideal. Through colorful stories drawn from his fascinating personal experiences and "deep dives" that bring out the true reasons for such successes as the Pampers, HP, Discovery Channel, Jack Daniels and Zappos, Grow unlocks the code for twenty-first century business success.

*Lucy A to Z* - Michael Karol 2004-01-04

Praise for the updated 2012 Kindle edition of *Lucy A to Z: The Lucille Ball Encyclopedia* "Very important. Fresh insights. The most detailed-and most enjoyable-book available on Lucille Ball. A must-have." -Laura Wagner, Classic Images "As we are producing the I Love Lucy 50th Anniversary Special, [Lucy A to Z] has been a

godsend." -Lucie Arnaz, 2001 letter to author "[Lucy A to Z is a] compound of insight, fact, and trivia." -Stefan Kanfer, author, *Ball of Fire* "This new Fourth Edition of *Lucy A to Z* is a wonderful read and I'm very pleased to recommend it to everyone." -Wanda Clark, Lucille Ball's personal secretary "If you need any 'splainin' about Lucy' life and career, you'll find it here!" -Craig Hamrick, author, *The TV Tidbits Classic Television Trivia Quiz Book*

*Medea, Magic, and Modernity in France* - Amy Wygant 2016-04-29

Bringing together the previously disparate fields of historical witchcraft, reception history, poetics, and psychoanalysis, this innovative study shows how the glamour of the historical witch, a spell that she cast, was set on a course, over a span of three hundred years from the sixteenth to the eighteenth centuries, to become a generally broadcast glamour of appearance. Something that a woman does, that is, became something that she has. The antique heroine Medea, witch and barbarian, infamous poisoner, infanticide, regicide, scourge of philanderers, and indefatigable traveller, serves as the vehicle of this development. Revived on the stage of modernity by La Péruse in the sixteenth century, Corneille in the seventeenth, and the operatic composer Cherubini in the eighteenth, her stagecraft and her witchcraft combine, author Amy Wygant argues, to stun her audience into identifying with her magic and making it their own. In contrast to previous studies which have relied upon contemporary printed sources in order to gauge audience participation in and reaction to early modern theater, Wygant argues that psychoanalytic thought about the behavior of groups can be brought to bear on the question of "what happened" when the early modern witch was staged. This cross-disciplinary study reveals the surprising early modern trajectory of our contemporary obsession with magic. Medea figures the movement of culture in history, and in the mirror of the witch on the stage, a mirror both appealing and appalling, our own cultural performances are reflected. It concludes with an analysis of Diderot's claim that the historical process itself is magical, and with the moment in Revolutionary France when the slight and fragile body of the golden-throated singer, Julie-Angélique Scio, became a Medea for modernity:

not a witch or a child-murderess, but, as all the press reviews insist, a woman.

Gender in the Twenty-First Century - Shannon N. Davis 2017-07-25

Gender as an institution (Davis, Winslow, & Maume) -- The family -- Higher education -- The workplace -- Religion -- The military -- Sport -- Corporate boards and international policies -- Corporate boards and U.S. policies -- Work-family integration -- Health -- Immigration -- Globalization -- Sexuality -- Unstalling the revolution: policies toward gender equality (Winslow, Davis, & Maume)

*Fodor's 2008 Los Angeles* - Maria Teresa Burwell 2007-10

Detailed and timely information on accommodations, restaurants, and local attractions highlight these updated travel guides, which feature all-new covers, a two-color interior design, symbols to indicate budget options, must-see ratings, multi-day itineraries, Smart Travel Tips, helpful bulleted maps, tips on transportation, guidelines for shopping excursions, and other valuable features. Original.

**Costume, Makeup, and Hair** - Adrienne L. McLean 2016-10-07

Movie buffs and film scholars alike often overlook the importance of makeup artists, hair stylists, and costumers. With precious few but notable exceptions, creative workers in these fields have received little public recognition, even when their artistry goes on to inspire worldwide fashion trends. From the acclaimed *Behind the Silver Screen* series, *Costume, Makeup, and Hair* charts the development of these three crafts in the American film industry from the 1890s to the present. Each chapter examines a different era in film history, revealing how the arts of cinematic costume, makeup, and hair, have continually adapted to new conditions, making the transitions from stage to screen, from monochrome to color, and from analog to digital. Together, the book's contributors give us a remarkable glimpse into how these crafts foster creative collaboration and improvisation, often fashioning striking looks and ingenious effects out of limited materials. *Costume, Makeup, and Hair* not only considers these crafts in relation to a wide range of film genres, from sci-fi spectacles to period

dramas, but also examines the role they have played in the larger marketplace for fashion and beauty products. Drawing on rare archival materials and lavish color illustrations, this volume provides readers with both a groundbreaking history of film industry labor and an appreciation of cinematic costume, makeup, and hairstyling as distinct art forms.

**Red** - Jacky Colliss Harvey 2015-06-09

*Red* is a brilliantly told, captivating history of red hair throughout the ages. A book that breaks new ground, dispels myths, and reinforces the special nature of being a redhead, with a look at multiple disciplines, including science, religion, politics, feminism and sexuality, literature, and art. With an obsessive fascination that is as contagious as it is compelling, author Jacky Colliss Harvey (herself a redhead) begins her exploration of red hair in prehistory and traces the redhead gene as it made its way out of Africa with the early human diaspora to its emergence under Northern skies. She goes on to explore red hair in the ancient world; the prejudice manifested against red hair across medieval Europe; red hair during the Renaissance as both an indicator of Jewishness during the Inquisition and the height of fashion in Protestant England, under the reign of Henry VIII and Elizabeth I; the modern age of art and literature, and the first positive symbols of red hair in children's characters; modern medicine and science and the genetic and chemical decoding of red hair; and finally, red hair in contemporary culture, from advertising and exploitation to "gingerism" and the new movement against bullying.

*Bright Modernity* - Regina Lee Blaszczyk 2017-08-24

Color is a visible technology that invisibly connects so many puzzling aspects of modern Western consumer societies—research and development, making and selling, predicting fashion trends, and more. Building on Regina Lee Blaszczyk's go-to history of the "color revolution" in the United States, this book explores further transatlantic and multidisciplinary dimensions of the topic. Covering history from the mid nineteenth century into the immediate past, it examines the relationship between color, commerce, and consumer societies in unfamiliar settings and in

the company of new kinds of experts. Readers will learn about the early dye industry, the dynamic nomenclature for color, and efforts to standardize, understand, and educate the public about color. Readers will also encounter early food coloring, new consumer goods, technical and business innovations in print and on the silver screen, the interrelationship between gender and color, and color forecasting in the fashion industry.

Insight Pocket Guides: Los Angeles - Insight Guides 2016-04-01

Insight Guides: Inspiring your next adventure Los Angeles with its sprawling city limits is the entertainment capital of the world, but there's more to it than mega movie stars and mansions, it's also home to dramatic vistas, glorious beaches and great galleries. Be inspired to visit by the brand new Insight Pocket Guide Los Angeles, a concise, full-color guide to this soulful city that combines lively text with vivid photography to highlight the best that LA has to offer. Inside Insight Pocket Guide Los Angeles: Where To Go details all the key sights, from the glamorous Beverley Hills to Downtown and the Wiltshire District's Museum Row. The city's attractions are covered in detail, including Paramount Studio, the Hollywood Walk of Fame, la Brea Tar Pits, and Santa Monica Pier. Top 10 Attractions gives a run-down of the best sights to take in on your trip, including the Getty Center, Rodeo Drive and Universal Studios. Perfect Day provides an itinerary for one day in the city; from a hearty, healthy LA breakfast straight through to dinner. What To Do is a snapshot of ways to spend your spare time, from golf and cycling to hiking trails or catching a Dodger's game, there's so much to do during the day, and then there's the nightlife. Essential information on LA's vibrant culture, including a brief history. Eating Out covers the city's best cuisine. Curated listings of the best hotels and restaurants. A-Z of all the practical information you'll need. About Insight Guides: Insight Guides has over 40 years' experience of publishing high-quality, visual travel guides. We produce around 400 full-colour print guidebooks and maps as well as picture-packed eBooks to meet different travellers' needs. Insight Guides' unique combination of beautiful travel photography and focus on history and culture together create a

unique visual reference and planning tool to inspire your next adventure. 'Insight Guides has spawned many imitators but is still the best of its type.' - Wanderlust Magazine

**Encyclopedia of Hair** - Victoria Sherrow 2006 Describes the cultural, historical, and scientific aspects of hairdressing and hairstyling throughout history.

**Orange Coast Magazine** - 1989-08 Orange Coast Magazine is the oldest continuously published lifestyle magazine in the region, bringing together Orange County's most affluent coastal communities through smart, fun, and timely editorial content, as well as compelling photographs and design. Each issue features an award-winning blend of celebrity and newsmaker profiles, service journalism, and authoritative articles on dining, fashion, home design, and travel. As Orange County's only paid subscription lifestyle magazine with circulation figures guaranteed by the Audit Bureau of Circulation, Orange Coast is the definitive guidebook into the county's luxe lifestyle.

**The American Beauty Industry Encyclopedia** - Julie A. Willett 2010

This is the first encyclopedia to focus exclusively on the many aspects of the American beauty industry, covering both its diverse origins and its global reach. \* More than 100 entries cover many facets of the American beauty industry \* Over 40 contributors provide a variety of perspectives \* Some three dozen photographs capture various aspects of this pervasive industry \* Includes a chronology and a selected bibliography

**Max Factor** - Fred E. Basten 2012-04-15 Traces the life and influence of the cosmetics innovator, describing his early years as a beautician for the Russian royal family, role in developing the images of leading Hollywood stars, and contributions to the establishment of the retail cosmetics industry.

*Look Great, Live Green* - Deborah Burnes 2009 Identifying potentially toxic substances that can be found in everyday consumer products, an authoritative guide to green-conscious beauty care reveals misleading practices in the cosmetics industry while counseling readers on the positive benefits of chemical-free products. Original.

The Red Menace - Ilise S. Carter 2021-11-15

In America, lipstick is the foundation of empires; it's a signature of identity; it's propaganda, self-expression, oppression, freedom, and rebellion. It's a multi-billion-dollar industry and one of our most iconic accessories of gender. This engaging and entertaining history of lipstick from the colonies to the present will give readers a new view of the little tube's big place in modern America from defining the middle class to building Fortune 500 businesses to being present at Stonewall and being engineered for space travel. Lipstick has served as both a witness and a catalyst to history; it went to war with women, it gave women of color previously unheard-of business opportunities, and was part of the development of celebrity and mass media. In the Twentieth Century alone, lipstick evolved from a beauty secret for a select few to a required essential for well turned-out women but also a mark of rock 'n' roll rebellion and a political statement. How has this mainstay of the makeup kit remained relevant for over a century? Beauty journalist Ilise S. Carter suggests that it's because the simple lipstick says a lot. From the provocative allure of a classic red lip to the powerful statement of drag, the American love affair with lipstick is linked to every aspect of our experience of gender, from venturing into the working world or running for the presidency. *The Red Menace* will capture all of those dimensions, with a dishy dose of fabulousity that makes it a must-read for lipstick's fiercest disciples, its harshest critics, and everyone in between.

**Hollywood Goes Shopping** - David Desser 2000

Aggressive product placement and retail tie-ins are as much a part of moviemaking today as high-concept scripts and computer-generated special effects, but this phenomenon is hardly recent. Since the silent era, Hollywood studios have proved remarkably adept at advertising both their own products and a bewildering variety of consumer commodities, successfully promoting the idea of consumption itself. *Hollywood Goes Shopping* brings together leading film studies scholars to explore the complex and sometimes contradictory relationship between American cinema and consumer culture, providing an innovative reading of both film history and the evolution of

consumerism in the twentieth century.

**Classic Beauty** - Gabriela Hernandez 2017

The definition of a beautiful face has never been constant. See how political and social climates have molded accepted beauty rituals and the evolution of cosmetics from ancient times through today. This updated and refreshed reference book chronicles historic trends for the eyes, lips, and face, and offers in-depth aesthetic reviews of each decade from the 1920s to today. Follow the fascinating history of cosmetic trends vintage ads; detailed makeup application guides; and profiles of famous makeup innovators, connoisseurs, and iconic faces. Over 450 images, timelines, and detailed vintage color palettes show the changing definitions of beauty and document makeup innovations (the first mascara, lipstick, eye shadow, etc.) that have evolved throughout the history of cosmetics. This is an ideal reference for the professional makeup artist, cosmetologist, educator, student, and general makeup enthusiasts

**LIFE** - 1947-12-08

*LIFE Magazine* is the treasured photographic magazine that chronicled the 20th Century. It now lives on at [LIFE.com](http://LIFE.com), the largest, most amazing collection of professional photography on the internet. Users can browse, search and view photos of today's people and events. They have free access to share, print and post images for personal use.

**Encyclopedia of the Sixties** - Abbe A. Debolt 2011-12

Comedian Robin Williams said that if you remember the '60s, you weren't there. This encyclopedia documents the people, places, movements, and culture of that memorable decade for those who lived it and those who came after. \* Nearly 500 A-Z entries on the political, religious, artistic, and popular topics of the decade \* A chronology of significant political and social events \* 50 photographs and illustrations \* Dozens of expert contributors from a variety of fields and academic disciplines \* An extensive annotated bibliography

**Smashbox** - Davis Factor 2022-11-08

A collection of stunning portraits of Hollywood stars, including Jennifer Lopez, Kim Kardashian, Charlize Theron, Samuel L. Jackson, and Angelina Jolie, captured by Davis Factor, the great-grandson of legendary cosmetics pioneer

Max Factor. Founded in 1990 by Davis and Dean Factor, the great-grandsons of Max Factor, Smashbox Studios and the Smashbox brand have become legendary in the world of glamour and makeup. Born in a Los Angeles studio and put to the test by professional makeup artists and photographers, Smashbox is the heir to the most storied brand in American cosmetics. Known for makeup on and off the set, Smashbox draws from a legacy of over a century of Hollywood glamour, creating for today's celebrities what the house of Factor had done for the likes of Clara Bow, Joan Crawford, Jean Harlow, Bette Davis, Judy Garland, and many other icons of the golden age of cinema. Collected together for the very first time are more than three decades of portraits of women—and quite a few men—taken by Davis Factor at Smashbox Studios. Capturing some of the most important actors and celebrities of the era, the book is a snapshot of Hollywood glamour today, in the tradition of George Hurrell and other legends of the golden age of film.

**About Face** - Dorothy Ponedel 2018-02-25  
Sinners and saints without greasepaint make for memorable close-ups. Enjoy Dottie's confidential revelations about Judy Garland, Marlene Dietrich, Mae West, Carole Lombard, Clark Gable, Gary Cooper, Joan Blondell, Paulette Goddard, Barbara Stanwyck, and others.

**Hope in a Jar** - Kathy Peiss 2011-11-29  
How did powder and paint, once scorned as immoral, become indispensable to millions of respectable women? How did a "kitchen physic," as homemade cosmetics were once called, become a multibillion-dollar industry? And how did men finally take over that rarest of institutions, a woman's business? In *Hope in a Jar*, historian Kathy Peiss gives us the first full-scale social history of America's beauty culture, from the buttermilk and rice powder recommended by Victorian recipe books to the mass-produced products of our contemporary consumer age. She shows how women, far from being pawns and victims, used makeup to declare their freedom, identity, and sexual allure as they flocked to enter public life. And she highlights the leading role of white and black women—Helena Rubenstein and Annie Turnbo Malone, Elizabeth Arden and Madame C. J. Walker—in shaping a unique industry that relied

less on advertising than on women's customs of visiting and conversation. Replete with the voices and experiences of ordinary women, *Hope in a Jar* is a richly textured account of the ways women created the cosmetics industry and cosmetics created the modern woman.

*A Dictionary of Cinema Quotations from Filmmakers and Critics* - Stephen M. Ringer  
2008-04-19

"The cinema isn't a slice of life, it's a slice of cake"—Alfred Hitchcock. "If you make a popular movie, you start to think where have I failed?"—Woody Allen. "A film is the world in an hour and a half"—Jean-Luc Godard. "I think you have to be slightly psychopathic to make movies"—David Cronenberg. This compendium contains more than 3,400 quotations from filmmakers and critics discussing their craft. About 1,850 film people are included—Buñuel, Capra, Chaplin, Disney, Fellini, Fitzgerald, Griffith, Kael, Kurasawa, Pathé, Sarris, Schwarzenegger, Spielberg, Waters and Welles among them. The quotations are arranged under 31 topics such as acting, animation, audience, budget, casting, critics, costume design, directing, locations, reviews, screenwriting, special effects and stardom. Indexing by filmmakers (or critics), by film titles and by narrow subjects provides a rich array of points of access.

**All for Beauty** - Adrienne L. McLean  
2022-07-15

Ever wonder why so many stars and featured players, male or female, in movies of Hollywood's "Golden Age" look like they just stepped out of a beauty parlor even if the story places them in a jungle, a hospital bed, or the ancient past? *All for Beauty* examines how and why makeup and hairdressing evolved as crafts designed partly to maintain the white flawlessness of men and women as a value in the studio era. The book pays particular attention to the labor force, exploring the power and influence of cosmetics inventor and manufacturer Max Factor and the Westmore dynasty of makeup artists but also the contributions of others, many of them women, whose names are far less known. At the end of the complex, exciting, and at times dismaying chronicle, it is likely that readers will never again watch Hollywood films without thinking

about the roles of makeup and hairdressing in creating both fictional characters and stars as emblems of an idealized and undeniably mesmerizing visual perfection.

**All Made Up** - Rae Nudson 2021-07-13

A fascinating journey through history and culture, examining how makeup affects self-empowerment, how people have used it to define (and defy) their roles in society, and why we all need to care. There is a history and a cultural significance that comes with wearing cat-eye-inspired liner or a bold red lip, one that many women feel to this day, even if we don't realize exactly why. Increasingly, people of all genders are wrestling with what it means to be a woman living in a patriarchy, and part of that is how looking like a woman—whatever that means—affects people's real lives. Through the stories of famous women like Cleopatra, Empress Wu, Madam C. J. Walker, Elizabeth Taylor, and Marsha P. Johnson, Rae Nudson unpacks makeup's cultural impact—including how it can be used to shape a personal or cultural narrative, how often beauty standards align with whiteness, how and when it can be used for safety, and its function in the workplace, to name a few examples. Every woman has had to make a very personal choice about her relationship with makeup, and consciously or unconsciously, every woman knows that the choice is never entirely hers to make. This book also holds space for complicating factors, especially the ways that beauty standards differ across race, class, and culture. Engaging and informative, *All Made Up* will expand the discussion around what it means to participate in creating your own self-image.

**Matisse's War** - Peter Everett 2010-12-15

At seventy, Henri Matisse is a trim, clean old gentleman with a passion for naked women. He is UN MONSTRE SACRE who depicts with passion and conviction only what he takes pleasure in, only what he chooses to see. He is art personified. If there were no Matisse there would be no art as such. . . . He has purged everything from his painting except anxieties concerning structure and colour; his struggle is with these alone! *MATISSE'S WAR* is a minutely researched yet fictional account of Matisse's life during the years 1939-1945. It is also a superb portrait of the lives of the major French artists

and writers under the German occupation. Louis Aragon, Malraux, Picasso and Bonnard all appear prominently in the narrative.

**Uncredited: The Life and Career of Virginia Gregg** - Lona Bailey 2022-06-30

She had one of the most recognizable faces and voices in American media for over 40 years. In radio, television, and film, Virginia went largely uncredited for many of her legendary performances including "Norma Bates" from Alfred Hitchcock's 1960 classic *Psycho*. In radio she was a favorite on classics like *Dragnet*, *Yours Truly*, *Johnny Dollar*, and *Richard Diamond, Private Detective*. On television she was a regular guest on shows such as *Dragnet*, *Gunsmoke*, and *The Twilight Zone*. In film she gave her most memorable performances in productions including *Psycho*, *Operation Petticoat*, and *Spencer's Mountain*. Read the incredible story behind the familiar face and voice that until now has never been told.

Virginia's is a story of great tragedy, resilience, and perseverance far more compelling than that of any character she ever portrayed. Discover the great lady behind the hundreds of unforgettable characters she gave our world. Through the pages of this biography, I invite you to meet legendary actress Virginia Gregg.

**Max Factor's Hollywood** - Fred E. Basten 1995

A chronicle of the career of the father of modern make-up

**War Paint** - Lindy Woodhead 2004-01-01

Helena Rubinstein and Elizabeth Arden's remarkable rivalry was ruthless, relentless and legendary--pushing both women to build international beauty empires in a world dominated by men.

**The Meanings of Magic** - Amy Wygant 2006-12-01

The notion of "magic" is a current popular culture phenomenon. Harry Potter, the Lord of the Rings, the commercial glamour of the footballer and the pop idol surround us with their charisma, enchantment, and charm. But magic also exerts a terrifying political hold upon us: bin Laden's alleged March 28 e-mail message spoke of the attacks on America in form of "crushing its towers, disgracing its arrogance, undoing its magic." The nine scholars included in this volume consider the cultural power of magic, from early Christianity and the ancient

Mediterranean to the curious film career of Buffalo Bill, focusing on topics such as Surrealism, France in the classical age, alchemy, and American fundamentalism, ranging from popular to elite magic, from theory to practice, from demonology to exoticism, from the magic of memory to the magic of the stage. As these essays show, magic defines the limit of both science and religion but as such remains indefinable.

*The Star Machine* - Jeanine Basinger 2009-01-06

From one of our most distinguished film scholars, comes a rich, penetrating, amusing book about the golden age of movies and how

the studios worked to manufacture stars. With revelatory insights and delightful asides, Jeanine Basinger shows us how the studio "star machine" worked when it worked, how it failed when it didn't, and how irrelevant it could sometimes be. She gives us case studies focusing on big stars groomed into the system: the "awesomely beautiful" (and disillusioned) Tyrone Power; the seductive, disobedient Lana Turner; and a dazzling cast of others. She anatomizes their careers, showing how their fame happened, and what happened to them as a result. Deeply engrossing, full of energy, wit, and wisdom, *The Star Machine* is destined to become a classic of the film canon.