

Economics A Very Short Introduction Very Short Introductions

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Adam Smith - Christopher J. Berry 2018

In 1776 Adam Smith (1723-90) wrote The Wealth of Nations, a book so foundational that it has led to him being called the father of economics.

Today he is associated with the promotion of self-interest, a defense of greed and a criticism

of any governmental 'interference' in market transactions which, if left to the 'invisible hand', will produce prosperity and liberty. Yet if Smith is actually read these associations are more a caricature than a faithful portrait. In this Very Short Introduction, Christopher Berry offers a

balanced and nuanced view of this seminal thinker, embedding his fierce defense of free trade, competition, and assault on special interests in contemporary European history, politics, and philosophy. As Berry explores, Smith was more than an economist. His book *The Theory of Moral Sentiments*, offered a complex account of ethics in the context of human social behavior. His scope as a professor at the University of Glasgow, a major center of the Scottish Enlightenment, was extensive. Beyond courses in philosophy and jurisprudence he also gave classes covering history, literature, and language. In addition to his two major works he also wrote a pioneering study of the history of astronomy as an illustration of the motivations that drive humans to seek answers to questions. He produced, again derived from his Glasgow classroom, an analysis of the development of grammar and language. As Christopher Berry shows, Adam Smith was no narrow thinker, but rather one who produced not only one of the

greatest books in the history of social science, but also a wide-ranging body of work that remains significant today. ABOUT THE SERIES: The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable.

Risk: A Very Short Introduction - Baruch Fischhoff 2011-05-26

Risk is everywhere - from genetically modified crops, dams, and stem-cell therapy to heartbreak, online predators, inflation, and robbery. This Very Short Introduction examines what science has learned about how people deal with risks, what we can learn through decision theory, and how we can evaluate risk in our own lives.

[Neoliberalism: A Very Short Introduction](#) -

Manfred B. Steger 2010-01-21

In its heyday in the late 1990s, neoliberalism emerged as the world's dominant economic paradigm. But the global financial crisis of 2008-9 fundamentally shocked a globalized economy built on neoliberal assumptions. This VSI examines the origins, core claims, and considerable variations of neoliberalism with examples from around the world.

Marketing: A Very Short Introduction -

Kenneth Le Meunier-FitzHugh 2021-02-25

Very Short Introductions: Brilliant, Sharp, Inspiring Marketing is pivotal in today's world. Used for determining and satisfying the needs of the customer, it stands at the interface between an organisation and its environment. Marketing provides customer and competitor information to the organisation, as well as creating awareness of the company's offering. As globalization creates increasing challenges to established marketing practices, marketing efforts need to reposition and adapt continuously to maintain an

organisation's ability to reach potential customers. This Very Short Introduction provides a general overview of the function and importance of marketing to modern organisations. Kenneth Le Meunier-FitzHugh discusses how marketing remains central to creating competitive advantage, and why it needs to be forward looking and constantly reinventing itself in line with new developments in the marketplace, such as the growth of social media, and the importance of ethics and responsible marketing. He shows how this has led to the role of marketing expanding beyond advertising and promotion, encompassing a broader sense of customer relationship management. He also considers how marketers need to remain able to manage the marketing mix in response to their understanding of customer's purchasing habits. ABOUT THE SERIES: The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These

pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable.

Capitalism: A Very Short Introduction -

James Fulcher 2015-06-25

What is capitalism? Is capitalism the same everywhere? Is there an alternative? The word 'capitalism' is one that is heard and used frequently, but what is capitalism really all about, and what does it mean? This Very Short Introduction addresses questions such as 'what is capital?' before discussing the history and development of capitalism through several detailed case studies, ranging from the tulipomania of 17th century Holland, the Great Depression of the 1930s, and in this new edition, the impact of the global financial crisis that started in 2007-8. James Fulcher looks at the different forms that capitalism takes in Britain, Japan, Sweden, and the United States, and

explores whether capitalism has escaped the nation-state by going global. It ends by asking whether there is an alternative to capitalism, discussing socialism, communal and cooperative experiments, and the alternatives proposed by environmentalists. ABOUT THE SERIES: The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable.

Taxation - Stephen Smith 2015

Tax revenues pay for many public services, including roads, health care, and education. However, it has become a contentious political issue of public debate. In this volume, Stephen Smith explains its history and its main principles; arguing that we'd all benefit from an understanding of the role of taxation in society.

Banking - John O. S. Wilson 2012

Mathematical Finance - Mark H. A. Davis 2019
Now a vital part of modern economies, the rapid growth of the finance industry in recent decades is largely due to the development of mathematical methods such as the theory of arbitrage. Asset valuation, credit trading, and fund management, now depend on these mathematical tools. Mark Davis explains the theories and their applications.

Politics: A Very Short Introduction - Kenneth Minogue 2000-02-24

In this provocative but balanced essay, Kenneth Minogue discusses the development of politics from the ancient world to the twentieth century. He prompts us to consider why political systems evolve, how politics offers both power and order in our society, whether democracy is always a good thing, and what future politics may have in the twenty-first century. ABOUT THE SERIES: The Very Short Introductions series from Oxford

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Economics - Partha Dasgupta 2007-02-22
Combining a global approach with examples from everyday life, this work describes the lives of two children who live very different lives in different parts of the world: in the Mid-West USA and in Ethiopia. Along the way, it provides an introduction to key economic factors and concepts such as individual choices, national policies, and equity.

Behavioural Economics: A Very Short Introduction - Michelle Baddeley 2017-01-19
Traditionally economists have based their economic predictions on the assumption that humans are super-rational creatures, using the information we are given efficiently and

generally making selfish decisions that work well for us as individuals. Economists also assume that we're doing the very best we can possibly do - not only for today, but over our whole lifetimes too. But increasingly the study of behavioural economics is revealing that our lives are not that simple. Instead, our decisions are complicated by our own psychology. Each of us makes mistakes every day. We don't always know what's best for us and, even if we do, we might not have the self-control to deliver on our best intentions. We struggle to stay on diets, to get enough exercise and to manage our money. We misjudge risky situations. We are prone to herding: sometimes peer pressure leads us blindly to copy others around us; other times copying others helps us to learn quickly about new, unfamiliar situations. This Very Short Introduction explores the reasons why we make irrational decisions; how we decide quickly; why we make mistakes in risky situations; our tendency to procrastination; and how we are

affected by social influences, personality, mood and emotions. The implications of understanding the rationale for our own financial behaviour are huge. Behavioural economics could help policy-makers to understand the people behind their policies, enabling them to design more effective policies, while at the same time we could find ourselves assaulted by increasingly savvy marketing. Michelle Baddeley concludes by looking forward, to see what the future of behavioural economics holds for us. ABOUT THE SERIES: The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable. [Neoliberalism: a Very Short Introduction](#) - Manfred B. Steger 2021-01-19 In its heyday in the late 1990s, neoliberalism

emerged as the world's dominant economic paradigm. Since then the global financial crash of 2008 and the recent emergence of more nationalist ideologies have challenged neoliberal assumptions and systems. This book examines the origins, core claims, and global variations of neoliberalism.

Globalization: A Very Short Introduction -

Manfred B. Steger 2020-05-28

We live today in an interconnected world in which ordinary people can become instant online celebrities to fans thousands of miles away, in which religious leaders can influence millions globally, in which humans are altering the climate and environment, and in which complex social forces intersect across continents. This is globalization. In the fifth edition of his bestselling Very Short Introduction Manfred B. Steger considers the major dimensions of globalization: economic, political, cultural, ideological, and ecological. He looks at its causes and effects, and engages with the hotly

contested question of whether globalization is, ultimately, a good or a bad thing. From climate change to the Ebola virus, Donald Trump to Twitter, trade wars to China's growing global profile, Steger explores today's unprecedented levels of planetary integration as well as the recent challenges posed by resurgent national populism. ABOUT THE SERIES: The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable.

Global Economic History: A Very Short Introduction - Robert C. Allen 2011-09-15

Together these countries pioneered new technologies that have made them ever richer. [Behavioural Economics](#) - Michelle Baddeley 2017

Economics and behaviour -- Motivation and incentives -- Social lives -- Quick thinking -- Risky choices -- Taking time -- Personalities, moods, and emotions -- Behaviour in the macroeconomy -- Economic behaviour and public policy

Keynes: A Very Short Introduction - Robert Skidelsky 2010-10-07

John Maynard Keynes was one of the most influential economists of the 20th century. His ideas have had a central influence on many of areas of economics used today, both in theory and practice. Lord Robert Skidelsky looks at Keynes's life, his philosophy, his theories, and the legacy he left behind.

Earth System Science: A Very Short Introduction

- Tim Lenton 2016-02-25

When humanity first glimpsed planet Earth from space, the unity of the system that supports humankind entered the popular consciousness. The concept of the Earth's atmosphere, biosphere, oceans, soil, and rocks operating as a closely interacting system has rapidly gained

ground in science. This new field, involving geographers, geologists, biologists, oceanographers, and atmospheric physicists, is known as Earth System Science. In this Very Short Introduction, Tim Lenton considers how a world in which humans could evolve was created; how, as a species, we are now reshaping that world; and what a sustainable future for humanity within the Earth System might look like. Drawing on elements of geology, biology, chemistry, physics, and mathematics, Lenton asks whether Earth System Science can help guide us onto a sustainable course before we alter the Earth system to the point where we destroy ourselves and our current civilisation.

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to make interesting and challenging topics highly readable.

Geography: A Very Short Introduction - John A. Matthews 2008-05-22

Modern Geography has come a long way from its historical roots in exploring foreign lands, and simply mapping and naming the regions of the world. Spanning both physical and human Geography, the discipline today is unique as a subject which can bridge the divide between the sciences and the humanities, and between the environment and our society. Using wide-ranging examples from global warming and oil, to urbanization and ethnicity, this Very Short Introduction paints a broad picture of the current state of Geography, its subject matter, concepts and methods, and its strengths and controversies. The book's conclusion is no less than a manifesto for Geography's future. ABOUT THE SERIES: The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area.

These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable.

Environmental Law - Elizabeth Fisher 2017

"Although environmental laws are rarely able to provide the simple solutions that people want from them, they are essential for the future of our planet. This book explores how legal responses are shaped in response to the problems facing the environment today, and the socio-political conflicts facing environmental legislation."--Publisher's description.

Socialism: A Very Short Introduction - Michael Newman 2005-07-28

What is socialism? Does it have a future, or has it become an outdated ideology in the 21st century? Michael Newman examines and explains the successes and failures of modern socialism by taking an international perspective — ranging from communism in Cuba to social

democracy in Sweden. Discussing its evolution from the industrial towns of the 19th century to its response to the feminist, green, and anti-capitalist movements today, Newman concludes that, with its values of equality, solidarity, and cooperation, socialism remains as relevant as ever but that it needs to learn lessons from the past. ABOUT THE SERIES: The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable.

Microeconomics: A Very Short Introduction

- Avinash Dixit 2014-04-24

Microeconomics - individuals' choices of where to live and work, how much to save, what to buy, and firms' decisions about location, hiring, firing, and investment - involves issues that

concern us on a daily basis. But when people think about economics, they tend to place importance on the bigger picture - macroeconomics - including issues such as unemployment, inflation, and the competitiveness of nations. In this Very Short Introduction, Avinash Dixit argues that the microeconomy has a large impact on the economic world, arguably as much as the issues of macroeconomics. Dixit steers a clear path through the huge number of issues related to microeconomics, explaining what happens when things go well, as well as showing how they fail, why that happens, and what can be done about it. Using real-life examples from around the world, using the minimum of mathematics and including simple graphs, he provides insights into economics from psychology and sociology to explain economic behaviour and rational choice. An ideal introduction for anyone interested in business and economics. ABOUT THE SERIES: The Very Short Introductions series from Oxford

University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable.

Management: A Very Short Introduction - John Hendry 2013-10-24

In this Very Short Introduction, John Hendry provides a lively introduction to the nature and principles of management. Tracing its development over the past century, Hendry looks not only at the jobs managers do today and their place in the culture of work, but also provides an insight into modern management theory.

Development - Ian Goldin 2018

What is development -- How does development happen? -- Why are some countries rich and others poor? -- What can be done to accelerate development? -- The evolution of development

aid -- Sustainable development -- Globalization and development -- The future of development.

Environmental Economics: A Very Short Introduction - Stephen Smith 2011-09-22

Environmental economics can be controversial, but it is also central to some key policy issues facing governments and society today, including industrial pollution, global warming, and waste/recycling. Stephen Smith looks at how economic activity affects the environment in which we live, and how environmental policies can most effectively be used.

Innovation: A Very Short Introduction - Mark Dodgson 2010-03-25

What is innovation? How is innovation used in business? How can we use it to succeed?

Innovation - the ways ideas are made valuable - makes an important contribution to economic and social development, and is an increasingly topical issue. Not so long ago, there were no information technologies, commercial airlines, or television companies. Our parents were born

into a world very different to today's, where television had yet to be invented, and there was no penicillin or frozen food. When our grandparents were born there were no internal combustion engines, aeroplanes, cinemas, or radios. In the last 150 years our world has been transformed - largely in part due to innovation. This Very Short Introduction looks at what innovation is and why it affects us so profoundly. It examines how it occurs, who stimulates it, how it is pursued, and what its outcomes are, both positive and negative. Innovation is hugely challenging and failure is common, yet it is essential to our social and economic progress. Mark Dodgson and David Gann consider the extent to which our understanding of innovation developed over the past century and how it might be used to interpret the global economy we all face in the future. ABOUT THE SERIES: The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized

books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable.

[The Future: A Very Short Introduction](#) - Jennifer M. Gidley 2017-03-16

From the beginning of time, humans have been driven by both a fear of the unknown and a curiosity to know. We have always yearned to know what lies ahead, whether threat or safety, scarcity or abundance. Throughout human history, our forebears tried to create certainty in the unknown, by seeking to influence outcomes with sacrifices to gods, preparing for the unexpected with advice from oracles, and by reading the stars through astrology. As scientific methods improve and computer technology develops we become ever more confident of our capacity to predict and quantify the future by accumulating and interpreting patterns from the past, yet the truth is there is still no certainty to

be had. In this Very Short Introduction Jennifer
Gidley considers some of our most burning
questions: What is "the future"?; Is the future a
time yet to come?; Or is it a utopian place?; Does
the future have a history?; Is there only one
future or are there many possible futures? She
asks if the future can ever be truly predicted or
if we create our own futures - both hoped for
and feared - by our thoughts, feelings, and
actions, and concludes by analysing how we can
learn to study the future. ABOUT THE SERIES:
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facts, analysis, perspective, new ideas, and
enthusiasm to make interesting and challenging
topics highly readable.

Physics: A Very Short Introduction - Sidney
Perkowitz 2019-07-25
Physics, the fundamental science of matter and

energy, encompasses all levels of nature from
the subatomic to the cosmic, and underlies much
of the technology around us. Understanding the
physics of our universe is an essential aspect of
humanity's quest to understand our environment
and our place within it. Doing physics enables us
to explore the interaction between environment
and human society, and can help us to work
towards the future sustainability of the planet.
This Very Short Introduction provides an
overview of how this pervasive science came to
be and how it works: who funds it, how
physicists are trained and how they think, and
how physics supports the technology we all use.
Sidney Perkowitz presents the theories and
outcomes of pure and applied physics from ideas
of the Greek natural philosophers to modern
quantum mechanics, cosmology, digital
electronics and energy production. Considering
its most consequential experiments, including
recent results in elementary particles,
gravitational waves and materials science, he

also discusses outside the lab, the effects of physics on society, culture, and humanity's vision of its place in the universe. ABOUT THE SERIES: The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable.

Leadership: A Very Short Introduction -

Keith Grint 2010-07-29

The subject of leadership raises many questions: What is it? How does it differ from management and command? Are leaders born or bred? Who are the leaders? Do we actually need leaders? Inevitably, the answers are provocative and partial; leadership is a hugely important topic of debate. There are constant calls for 'greater' or 'stronger' leadership, but what this actually means, how we can evaluate it, and why it's

important are not very clear. In this Very Short Introduction Keith Grint prompts the reader to rethink their understanding of what leadership is. He examines the way leadership has evolved from its earliest manifestations in ancient societies, highlighting the beginnings of leadership writings through Plato, Sun Tzu, Machiavelli and others, to consider the role of the social, economic, and political context undermining particular modes of leadership. Exploring the idea that leaders cannot exist without followers, and recognising that we all have diverse experiences and assumptions of leadership, Grint looks at the practice of management, its history, future, and influence on all aspects of society. ABOUT THE SERIES: The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and

enthusiasm to make interesting and challenging topics highly readable.

Environmental Politics - Andrew Dobson 2016
Environmental politics has many faces and operates at multiple scales: it preoccupies individuals as well as governments, drives local agreements as well as international treaties, results in minor business changes as well as wholesale business decisions, and fluctuates between a politics of protest and one of accommodation. In this Very Short Introduction Andrew Dobson offers a lively and comprehensive commentary on the many facets of environmental politics today. Looking towards the future, he asks whether environmental politics will be comfortably accommodated by mainstream politics, or whether the advent of the Anthropocene - a whole new geological epoch driven by human impact on the environment - will herald a break with the politics of growth that has dominated social life since the beginning of the Industrial Revolution.

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Choice Theory: A Very Short Introduction - Michael Allingham 2002-08-22

We make choices all the time - about trivial matters, about how to spend our money, about how to spend our time, about what to do with our lives. And we are also constantly judging the decisions other people make as rational or irrational. But what kind of criteria are we applying when we say that a choice is rational? What guides our own choices, especially in cases where we don't have complete information about the outcomes? What strategies should be applied in making decisions which affect a lot of people,

as in the case of government policy? This book explores what it means to be rational in all these contexts. It introduces ideas from economics, philosophy, and other areas, showing how the theory applies to decisions in everyday life, and to particular situations such as gambling and the allocation of resources. ABOUT THE SERIES:

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Game Theory: A Very Short Introduction - Ken Binmore 2007-10-25

Games are played everywhere: from economics to evolutionary biology, and from social interactions to online auctions. This title shows how to play such games in a rational way, and how to maximize their outcomes.

Poverty: A Very Short Introduction - Philip N. Jefferson 2018-06-14

No one wants to live in poverty. Few people would want others to do so. Yet, millions of people worldwide live in poverty. According to the World Bank, over 700 million people lived on less than US \$2 a day in 2013. Why is that? What has been done about it in the past? And what is being done about it now? In this Very Short Introduction Philip N. Jefferson explores how the answers to these questions lie in the social, political, economic, educational, and technological processes that impact all of us throughout our lives. The degree of vulnerability is all that differentiates us. He shows how a person's level of vulnerability to adverse changes in their life is very much dependent on the circumstances of their birth, including where their family lived, the schools they attended, whether it was peacetime or wartime, whether they had access to clean water, and whether they are male or female. Arguing that whilst

poverty is ancient and enduring, the conversation about it is always new and evolving, Jefferson looks at the history of poverty, and the practical and analytical efforts we have made to eradicate it, and the prospects for further poverty alleviation in the future.

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Big Data: A Very Short Introduction - Dawn E. Holmes 2017-11-16

Since long before computers were even thought of, data has been collected and organized by diverse cultures across the world. Once access to the Internet became a reality for large swathes of the world's population, the amount of

data generated each day became huge, and continues to grow exponentially. It includes all our uploaded documents, video, and photos, all our social media traffic, our online shopping, even the GPS data from our cars. 'Big Data' represents a qualitative change, not simply a quantitative one. The term refers both to the new technologies involved, and to the way it can be used by business and government. Dawn E. Holmes uses a variety of case studies to explain how data is stored, analysed, and exploited by a variety of bodies from big companies to organizations concerned with disease control. Big data is transforming the way businesses operate, and the way medical research can be carried out. At the same time, it raises important ethical issues; Holmes discusses cases such as the Snowden affair, data security, and domestic smart devices which can be hijacked by hackers.

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Microeconomics - Avinash Dixit 2014-04

The issues of microeconomics - including individuals' financial choices and firms' decisions about hiring and firing - have a large impact on the economic world, arguably as much, if not more than, macroeconomics. In this Very Short Introduction Avinash Dixit clearly explains what microeconomics is by using examples from around the world.

Philosophy: A Very Short Introduction -

Edward Craig 2002-02-21

How ought we to live? What really exists? How do we know? This book introduces important themes in ethics, knowledge, and the self, via readings from Plato, Hume, Descartes, Hegel, Darwin, and Buddhist writers. It emphasizes

throughout the point of doing philosophy, explains how different areas of philosophy are related, and explores the contexts in which philosophy was and is done. ABOUT THE SERIES: The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable.

A Little History of Economics - Niall Kishtainy
2017-03-07

A lively, inviting account of the history of economics, told through events from ancient to modern times and the ideas of great thinkers in the field What causes poverty? Are economic crises inevitable under capitalism? Is government intervention in an economy a helpful approach or a disastrous idea? The answers to such basic economic questions

matter to everyone, yet the unfamiliar jargon and math of economics can seem daunting. This clear, accessible, and even humorous book is ideal for young readers new to economics and for all readers who seek a better understanding of the full sweep of economic history and ideas. Economic historian Niall Kishtainy organizes short, chronological chapters that center on big ideas and events. He recounts the contributions of key thinkers including Adam Smith, David Ricardo, Karl Marx, John Maynard Keynes, and others, while examining topics ranging from the invention of money and the rise of agrarianism to the Great Depression, entrepreneurship, environmental destruction, inequality, and behavioral economics. The result is a uniquely enjoyable volume that succeeds in illuminating the economic ideas and forces that shape our world.

Keynes - Robert Skidelsky 2010-10-26

In the debris of the financial crash of 2008, the principles of John Maynard Keynes—that

economic storms are a normal part of the market system, that governments need to step in and use fiscal ammunition to prevent these storms from becoming depressions, and that societies that value the pursuit of money should reprioritize—are more pertinent and applicable than ever. In *Keynes: The Return of the Master*, Robert Skidelsky brilliantly synthesizes Keynes' career and life, and offers nervous capitalists a positive answer to the question we now face: When unbridled capitalism falters, is there an alternative?

Food: A Very Short Introduction - John Krebs
2013-09-26

A brief examination of the history and science of food chronicles four great transitions including those of cooking, agriculture, processing and preservation to consider the sources of culinary preferences, the disparity between malnutrition and overconsumption and the issues associated with obesity, sustainable agriculture and genetic modification. Original.

The BRICS - Andrew Fenton Cooper 2016
Annotation Brazil, Russia, India, China and South Africa represent almost 18% of the world economy, with their contribution to world growth having already exceeded 50%. But what does the emergence of the BRICS mean for global politics? Andrew Cooper discusses the BRICS as a concept and its practice in global politics.

The Russian Economy: a Very Short Introduction
- Richard Connolly 2020-07-23

Russia today is as prominent in international affairs as it was at the height of the Cold War. Yet the role that the economy plays in supporting Russia's position as a 'great power' on the international stage is poorly understood. For many, Russia's political influence far exceeds its weight in the global economy. However, Russia is one of the largest economies in the world; it is not only one of the world's most important exporters of oil and gas, but also of other natural resources, such as diamonds

and gold. Its status as one of the largest wheat and grain exporters shapes commodity prices across the globe, while Russia's enormous arms industry, second only to the United States, provides it with the means to pursue an increasingly assertive foreign policy. All this means that Russia's economy is crucial in serving the country's political objectives, both within Russia and across the world. Russia today has a distinctly political type of economy that is neither the planned economy of the Soviet era, nor a market-based economy of the Euro-Atlantic variety. Instead, its economic system is characterised by a unique blend of state and market; control and freedom; and natural resources alongside human ingenuity. The Russian Economy: A Very Short Introduction introduces readers to the dimensions of the Russian economy that are often ignored by the media and public figures, or exaggerated and misunderstood. In doing so, it shows how Russia's economy is one of global significance,

and helps explain why many of Russia's enduring features, such as the heavy hand of the state and the emphasis on military-industrial production, have persisted despite the immense changes that took place after the disintegration of the Soviet Union in 1991. ABOUT THE SERIES: The Very Short Introductions series from Oxford

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